

PREMIÈRE VISION NEW YORK CONCLUDES WITH RESOUNDING SUCCESS, SOLIDIFYING ITS ROLE AS A KEY INDUSTRY PLATFORM



New York, January 20, 2025 – The latest edition of **Première Vision New York** has wrapped up with exceptional results, reinforcing its standing as a pivotal event for professionals in the fashion and creative industries. The two-day event attracted **1,856 visitors** from the fashion, textile, design, and creative sectors, underscoring its status as a key destination for the North American market.

INNOVATION, SUSTAINABILITY, AND TRENDS TAKE CENTER STAGE

This edition saw remarkable participation in the **Talk program**, reflecting the growing interest in critical industry topics such as **innovation, sustainability, and emerging trends**. Renowned experts and industry leaders delivered insightful presentations that engaged a highly attentive audience eager to stay at the forefront of industry developments.

DYNAMIC NETWORKING AND BUSINESS OPPORTUNITIES

The event also proved to be a fertile ground for business exchanges. Exhibitors and attendees alike reported significant outcomes, with numerous collaborations initiated and a high level of business activity. The quality of networking opportunities and the vibrancy of interactions highlighted the event's effectiveness in fostering meaningful connections.

LEADERSHIP PERSPECTIVES ON THE EVENT'S SUCCESS

Thierry Langlais (Show Manager of Première Vision New York) expressed his satisfaction with the event's achievements: *"We are delighted to see our diverse offerings attracting a broader visitor profile. This diversity has created even greater opportunities for productive connections and substantial business growth."*

Florence Rousson (President of the Première Vision Management Board) also emphasized the importance of the event: *"In today's complex market, it's encouraging to welcome serious, qualified buyers who are ready to source and be inspired for SS26. This edition reaffirms the enduring relevance and value of Première Vision New York."*

A PLATFORM FOR SHAPING THE FUTURE OF FASHION

Première Vision New York continues to establish itself as an essential hub for professionals seeking the latest **trends, materials, and solutions** to shape the future of the fashion industry.

As the curtain closes on this successful edition, Première Vision extends its gratitude to all exhibitors, visitors, and speakers for their invaluable contributions. The team looks forward to welcoming everyone to the next edition, where innovation and creativity will once again take center stage.

THEY CAME

Calvin Klein

Ralph Lauren

Supreme

Rag and Bone

J. Crew

Chicos

Michael Kors

among hundreds of brands...

ABOUT THE GL EVENTS FASHION DIVISION

With 19 shows and events a year, the Fashion Division of GL events encompasses the Première Vision, Tranoï and Fashion Source shows. Its goal is to develop a unique hub of events and services to meet the new challenges of the fashion market in France and abroad. The Fashion Division is at the heart of the creative industry, providing a platform for dialogue and debate for all creative industry players. Upcoming events:

2025

Tranoï Showcase

January 23

Première Vision Paris

February 11–13

Tranoï Paris

March 6–9

Tranoï Tokyo

March 18–19

Made in France Première Vision

April 2–3

Première Vision Montréal

April 22–23

Denim Première Vision

May 21–22

Blossom Première Vision

June 4–5

Première Vision New York

July 15–16

Tranoï Tokyo

September 3–4

Première Vision Paris

September 16–18

Tranoï Paris

October 2–5

Denim Première Vision

November 26–27

Blossom Première Vision

Fall 2025

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PREMIÈRE**VISION**
The art & heart of fashion

