

PV PARIS REVEALS THE SPRING-SUMMER 26 FASHION TRENDS



From February 11 to 13, 2025, at the Paris Nord Villepinte Exhibition Center, **Première Vision Paris will celebrate craftsmanship** – the new rhythm of the February editions of PV Paris. The event will bring together key players from the creative and responsible fashion industry – from mass distribution to luxury – offering an opportunity to dive into **the Spring-Summer 26 collections**, explore **the latest developments in textiles, leather, accessories, and design**, and meet **over 1,060 professionals from around 40 countries**, including Italy, France, Spain, Portugal, Japan, the United Kingdom, Belgium, Korea, Turkey, China, and more.

BEHIND THE SCENES OF PREMIÈRE VISION FASHION INSIGHTS

Première Vision positions itself as a **trendsetter for tomorrow's major movements**. Each season, the Première Vision fashion team develops **unique and cutting-edge fashion insights**, offering a **forward-looking vision** of creative currents and innovations in the industry.

At the heart of this process is **the creation of an [exclusive color range](#)**, marking the starting **point**. This creation is based on consultations **with French and international experts**, exploring emerging influences in art, design, and materials. This collaborative work results in **an inspiring palette**, a true compass for fashion industry professionals as well as those from other sectors.

Desolina Suter, Fashion Director – Première Vision: *"The development of fashion trends is a subtle alchemy of intuition, analysis, and collaboration. It's a process where every detail matters, from the vibrancy of colors to the impact of cultural movements. By listening to the heartbeat of the world—whether from the arts, technology, or societal transformations—we can capture the essence of the moment and translate it into visions that inspire, connect, and transform the fashion industry. Creating trends is, above all, about imagining tomorrow with the tools of today."*

The results of this work are also showcased at the **Première Vision Paris fashion forums**, held twice a year (in February and September). **Thousands of selected samples** (Fabrics, Leather, and Accessories) are exhibited and staged, offering visitors an immersive experience of the season and a tangible preview of new developments. **Complementary articles** and **seminars** provide further insights, supporting creators in developing their collections.

FASHION SEMINAR PROGRAM

3 Fashion Seminars to Decode SS26 Trends

February 11 at 11:00 AM | February 12 at 12:00 PM | February 13 at 11:00 AM

Presented by Lucie Jeannot, Fashion Team Member, Première Vision

3 « Eco-Innovation » Fashion Seminars

February 11 at 12:00 PM | February 12 at 11:00 AM | February 13 at 12:00 PM

Presented by Béatrice Hugues, Fashion Team Member, Première Vision

1 « Leather and Innovation » Fashion Seminar

February 12 at 3:00 PM

Presented by Carine Montarras, Fashion Team Member, Première Vision

Élodie Michaud & Rebecca Fezard, Founders, Hors-Studio

Olivier Grammont, Co-founder, Recyc Leather

A SOURCING EXPERIENCE COMBINING EFFICIENCY AND EXCELLENCE

→ A SELECTIVE OFFER SPREAD ACROSS TWO HALLS

The exhibitor offer is spread across two halls and organized into 8 distinct sectors tailored to the needs of the creative and responsible fashion markets: **Accessories, Designs, Fabrics, Leather, Maison d'Exceptions, Manufacturing, Smart Creation, and Yarns.**

The new two-hall configuration—introduced in July 2024—optimizes visitor flow, strengthens business synergies, and offers a smoother visitor experience with shorter routes.

As a reminder, only **companies selected by the Première Vision selection committee**—comprising industry professionals, buyers, and Première Vision experts—are **given the opportunity to exhibit**. This rigorous selection process **ensures a high-quality offering**, reflecting the diversity of the market **from mass distribution to luxury.**

→ TWO FASHION FORUMS

- **Inspiration Forum (Hall 5):** An **immersive** space to explore the major trends of the Spring-Summer 26 season, with a particular focus on the most promising craftsmanship of the season: airy structures, constructions enhanced by new 3D technologies, lightweight and floating designs for summer protection, and more.

NEW ! The Inspiration Forum highlights craftsmanship, artisanal work, and sustainable creativity. Fabrics, Leather, Accessories... all specialties are included. Visitors will discover **exceptional creations** by Aurélia Le Blanc, Superlativa, Cécile Feilchenfeldt, Cécile Gray, Soy Como Soy, Stel Ornaments, and more. In **leather**, for example, Audrey Bigouin, Hors Studio, and Studio Loann **reinterpret leather work by blending traditional craftsmanship, contemporary creativity, and an eco-responsible approach.** Using scraps and waste materials, these artisans transform constraints into innovation drivers, exploring the many facets of leather: vibrant textures, ingenious entanglements, and subtle color palettes. **Their circular and sustainable approach**, combining fashion and design, elevates imperfection and showcases leather's potential in a practice that merges aesthetics with respect for the material. These creations, both sculptural and functional, embody an inspired dialogue between fine craftsmanship and modernity.

- **Sourcing Solution Forum (Hall 6):** A space designed to facilitate the selection of suppliers and products tailored to collection development. This forum is divided by specialties: prints, embroidery, lace, silks and jacquards, shirting fabrics, denim, casual wear, city wear, woolens, knitwear, sports & outdoor, and lingerie. Visitors will also find dedicated areas for yarns, manufacturing, and **a significant eco-innovation space focused on materials with low environmental impact.**

→ **THEMATIC PATHWAYS**

As part of its ongoing commitment to improving the visitor experience and making their visits smoother and more productive, **Première Vision has developed thematic pathways.**

New Exhibitors	Lingerie & Swimwear	Sport & Tech	Smart Tech
A Better Way	Deadstock	Smart Materials	Maison d'Exceptions
Small Quantities	French Tanners	Smart Services	

→ **BUSINESS PROGRAMS: 'A BETTER WAY', HOSTED GUEST, MATCHMAKING, PV CUBE**

- The **'a better way'** program highlights the efforts of exhibitors toward more responsible fashion and offers increased visibility to brands interested in sustainable sourcing.
- **Hosted Guest** program provides funding for the participation of international influencers and decision-makers.
- The **Matchmaking** program paves the way for unique collaboration opportunities.
- The **PV Cube**, the brand-new material library at PV Paris, allows luxury brands to access over 300 exclusive creations in complete confidentiality.

→ **SOURCING IN THE DIGITAL AGE: APP & AI ASSISTANT**

App: Available on the App Store and Play Store, the Première Vision mobile app has been enhanced with a **major and progressive update.** It offers users full access to **the exhibitor list**, with **innovative features** and **multiple sorting options for personalized organization.** The app also allows users to access their badge, the event program, and the venue map. With its instant messaging feature, visitors can communicate directly with suppliers and schedule appointments.

NEW! AI Assistant: Need help planning your visit to Première Vision Paris? Have a question about a specific specialty? Looking for an exhibitor list or a personalized itinerary? Visitors can rely on the Première Vision Paris AI Assistant. Visit: <https://paris.premierevision.com>

A CONFERENCE PROGRAM ON KNOW HOW AND TECHNOLOGY

A rich program of conferences on know how (16 Talks & 25 Pitches), offering global perspectives on the fashion industry and solutions to current challenges. Highlights from the program include:

[Talk] February 11 at 11 AM

Fashion Sourcing: Proximity or large-scale imports, what strategies for 2025?

Gildas Minvielle, IFM, Director of the Economic Observatory

[Pitch] February 11 at 12 PM

How to reinvent circular sourcing:

End-of-life materials as a new creative resource!

Nativité Rodriguez, General Manager, L'Atelier des Matières

[Talk] February 12 at 5 PM

Expertise reinvents itself in the face of new challenges, becoming cultural, vibrant, committed, innovative, and carrying both economic and intangible value.

How is this renewed interest evolving? Why does expertise create a different future? Does this revival offer a new vision for tomorrow?

Kevin Germanier, Designer and Founder, Germanier

Bénédicte Epinay, General Delegate & CEO, Comité Colbert

Manuel Charpy, Director of the InVisu laboratory (CNRS/INHA) & Head of Modes Pratiques, École Duperré

→ Visit [this page](#) to access the full program

LET'S TALK TECH: FEBRUARY 12, AN EXCEPTIONAL DAY DEDICATED TO FASHION TECH!

Join us at the **Pitch stage** for a day devoted to technological innovations serving the fashion industry. Targeting designers, brands, logistics professionals, and digital experts, this is the perfect opportunity to discover cutting-edge technologies that can enhance practices.

THREE KEY MOMENTS

11 AM - Keynote "The State of Fashion Tech 2022"

An overview of trends and key topics for fashion technology companies in 2025.

Presented by Paul Mougnot, entrepreneur, AI artist, and scientific advisor to FHCM.

12 PM - Guided Tour of the Smart Tech Space

Led by Elsa May, Fashion Tech and eco-responsibility expert.

2 PM to 6:15 PM – A Series of 13 Pitches (15 minutes each)

Topics: AI, blockchain, traceability solutions, digitalization, trend data, and more.

Presented by a curated selection of Fashion Tech experts.

MEX FOR LUXURY HOUSES: PRECIOUS EXPERTISE & ARTISANAL CRAFTSMANSHIP

The annual gathering during the February edition of Première Vision Paris, *Maison d'Exceptions (MEX)*, is a space dedicated to rare and exceptional expertise. It brings together around twenty artisans and workshops from around the globe, all showcasing their unique techniques, whether contemporary or ancestral. [\[Learn more\]](#)

New Exhibitors at Maison d'Exceptions:

- **Antonin Mongin (France):** Textilization of rare fibers (hair, horsehair, raffia, sisal), and production of plant-based faux furs.
- **Audrey B. Studio (France):** Braiding, cutting, folding, embroidery, and 3D modeling.
- **Hélène Dashorst (Netherlands):** Hand weaving.
- **Onao (Japan):** Development of new materials from Japanese paper, using traditional techniques like Yuzen, gilding, and embossing.
- **Shenzhen Liangzi Fashion Industrial (China):** Hand-dyed silk with an ancestral method using a Chinese medicinal plant.
- **Soy Como Soy (Germany):** Straw weaving techniques.
- **TDS (Switzerland):** Screen printing and fabric enhancement.

Returning to MEX: Kashida, Berbrand SRL, Ricami Laura S.R.L., Cécile Feilchenfeldt, Shimogawa, Kasagi Fiber Studio, Kossu, STEL SCP, Studio 1886 SAS, Atelier Seiran, Omi-Jofu, Atelier Aurélia Leblanc Création Textile, Cécile Gray.

Highlight: Louise Robert, embroidery specialist, **will present her creations and perform live embroidery demonstrations** on Söktaş fabrics using Ensar threads. Throughout the event, she will share her expertise in a dedicated space at the heart of Hall 5.

[APPLY FOR A MEDIA ACCREDITATION](#)

ABOUT THE GL EVENTS FASHION DIVISION

With 19 shows and events a year, the Fashion Division of GL events encompasses the Première Vision, Tranoï and Fashion Source shows. Its goal is to develop a unique hub of events and services to meet the new challenges of the fashion market in France and abroad. The Fashion Division is at the heart of the creative industry, providing a platform for dialogue and debate for all creative industry players. Upcoming events:

2025

Tranoï Showcase

January 23

Première Vision Paris

February 11–13

Tranoï Paris

March 6–9

Tranoï Tokyo

March 18–19

Made in France Première Vision

April 2–3

Première Vision Montréal

April 22–23

Denim Première Vision

May 21–22

Blossom Première Vision

June 4–5

Première Vision New York

July 15–16

Tranoï Tokyo

September 3–4

Première Vision Paris

September 16–18

Tranoï Paris

October 2–5

Denim Première Vision

November 26-27

Blossom Première Vision

Fall 2025

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