

**BLOSSOM PREMIÈRE VISION**  
**THE IMMERSIVE EXPERIENCE INTO PREMIUM AND LUXURY PRE-COLLECTIONS SS26**

**11 — 12**  
**DECEMBER**  
**2024**  
CARREAU DU TEMPLE, PARIS



The event dedicated to launching **pre-collections for premium and luxury creative fashion brands** returns on **December 11 and 12, 2024**, at the Carreau du Temple in Paris. A total of **86 international exhibitors (including 15 new ones)** from key fashion-producing countries—Italy (51), France (25), the United Kingdom (2), Japan (3), Spain (1), and Portugal (4)—will showcase **their Spring-Summer 26 pre-collections**. Trusted **suppliers to major fashion and luxury houses**, these international companies represent leading production countries renowned for their **unique expertise** and **innovative creations**.

**FIVE SEGMENTS SERVING THE PREMIUM AND LUXURY CREATIVE FASHION MARKETS**

Fabric - Accessories - Leather – Know How - Services

[More Info](#)

**NEW! SPORT & TECH JOINS THE PREMIUM AND LUXURY OFFERINGS**

“Sport & Tech” is now part of the Premium and Luxury pre-collections at Blossom PV, marking a **key milestone in expanding the product range**. This fusion of "Sport & Tech" with high-end excellence offers **innovative, functional, and elegant clothing**. Designed to meet contemporary consumer expectations, this range combines performance, advanced technical features, and sustainability while catering **to everyday use as well as specific activities** such as travel, sports, or wellness. With increasingly sophisticated technical materials and closer collaborations among specialized industries, the emergence of "Sport & Tech" **reflects a creative renewal**.

**Sport & Tech representatives at Blossom PV:**

- **Imbotex:** Specializing in the production of premium insulation and padding materials, Imbotex combines technical innovation and sustainability to meet the needs of fashion and furniture industries.
- **ITS Artea:** Experts in advanced textile solutions, ITS Artea offers innovative treatments and finishes that blend aesthetics, functionality, and environmental respect.
- **JRC Reflex:** A leader in reflective materials, JRC Reflex develops high-performance and stylish solutions tailored to the fashion and sports industries.

### EXPERTISE: STEPHANIE LACOSTE'S ATELIER AT BLOSSOM PV

The Stéphanie Lacoste Atelier will showcase its exceptional expertise at Blossom. Known for **collaborations with luxury houses** like Jean-Paul Gaultier and Balmain, Stéphanie Lacoste also caters to unique requests from architects and designers. Her creations are globally celebrated, with recent highlights in **New York**.

At Blossom PV, Stéphanie Lacoste will exhibit her **unique pieces** and conduct live **weaving demonstrations** using an artisanal technique, offering a glimpse into her bold exploration of materials. Silk, wool, linen, and hemp intertwine with unexpected elements like rye straw, wood, stone, or metal, creating supple, shimmering textiles that blend tradition and innovation.

**Each fiber is hand-dyed**, often using natural dyes, with materials sourced from local partners: farmers for straw, marquetry artisans for wood, or factories specializing in stone veneer.

### BLOSSOM PV WORKSHOPS\* – 2ND EDITION

Two workshops will preview the latest fabric and leather developments for the Spring-Summer 26 season, with a strong focus on innovation, expertise, and eco-responsible properties. *\*Workshops by invitation only.*

**Wednesday, December 11:** 2:30–3:30 PM - Fabric Workshop | 5:00–6:00 PM - Leather Workshop

### COCKTAIL

At the end of the first day, a cocktail reception will take place from 6:00 PM at the heart of the Carreau du Temple. This convivial gathering will allow exhibitors and visitors to connect in a warm ambiance, marking the end of the event's first stage.

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## **ABOUT THE GL EVENTS FASHION DIVISION**

With 19 shows and events a year, the Fashion Division of GL events encompasses the Première Vision, Tranoï and Fashion Source shows. Its goal is to develop a unique hub of events and services to meet the new challenges of the fashion market in France and abroad. The Fashion Division is at the heart of the creative industry, providing a platform for dialogue and debate for all creative industry players.

### **UPCOMING EVENTS IN THE GL EVENTS FASHION DIVISION**

#### **2024**

##### **Denim Première Vision**

4-5 December

##### **Blossom Première Vision**

11-12 December

#### **2025**

##### **Première Vision New York**

14-15 January

##### **Tranoï Men**

23 January

##### **Première Vision Paris**

11-13 February

##### **Tranoï Women**

6-9 March

##### **Tranoï Tokyo**

18-19 March

##### **Made in France Première Vision**

2-3 April

##### **Denim Première Vision**

21-22 May

##### **Tranoï Men**

June

##### **Blossom Première Vision**

4-5 June

##### **Première Vision New York**

15-16 July

##### **Tranoï Tokyo**

3-4 September

##### **Première Vision Paris**

16-18 September

##### **Tranoï Women**

2-5 October

##### **Denim Première Vision**

Autumn

##### **Blossom Première Vision**

Autumn

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**PREMIÈREVISION**  
*The art & heart of fashion*

