### **SAVE THE DATE**



# **DENIM PREMIÈRE VISION – 34th Edition**

Denim Première Vision, a catalyst for denim innovation!

Back in Milan for the third consecutive edition, Denim PV has established itself over the years as **the ideal platform for denim professionals.** Join us on December 4th and 5th at Superstudio Più for two days of **innovation**, **creativity** and **trends**.

The event will bring together key players in the denim industry, a unique opportunity to meet experts (weavers, component and accessory manufacturers, garment makers, washers and finishers) from all over the world - Japan, Italy, France, Turkey, Portugal... - and discover the latest collections for the Spring-Summer 2026 season.

**Confirmed exhibitors**: ACM, AK Denim, Archroma, Calik Denim, Fasac, ISKO, Japan Blue, Orta Anadolu, PureDenim, Tonello, and many others! These industry leaders will showcase their creations and share their visions for shaping the future of denim.

### JAPANESE DENIM LEADERS IN ATTENDANCE

Japan, renowned for its expertise in high-quality denim, will be well represented at the next edition of Denim PV. Among the Japanese companies present: **Kurabo Mills**, one of the country's oldest denim producers, **Japan Blue**, famous for its premium denim, notably distributed via the Momotaro Jeans brand, and **Kuroki Mills**, renowned for its high-quality selvedge denim and sustainable production methods. These pioneering denim companies will offer a unique insight into Japanese know-how, combining traditional craftsmanship with contemporary innovation.

### ON THE PROGRAM:

- **Fashion Forum**: a dedicated space showcasing creative, innovative trends and ecoconscious developments shaping the upcoming season.
- **Talks & Seminars** (in English): interactive and informative conferences to explore new market trends, discover innovative solutions and anticipate industry challenges.
- **Denim Fashion District** (6th edition): collections from over 20 emerging, upcycling and designer brands will be exhibited in a space dedicated to responsible and innovative fashion. They will be present: Adriano Goldschmied, Fade Out Label, 8igb, Maurizio Massimino, Kelly Konings....
- Workshops: educational sessions on weaving techniques, natural dyes and textile plants.

# **APPLY FOR MEDIA ACCREDITATION**

Once our press team has approved your accreditation request, your personal e-pass will be send to the e-mail address you provided.

# ABOUT THE GL EVENTS FASHION DIVISION

With 19 shows and events a year, the Fashion Division of GL events encompasses the Première Vision, Tranoï and Fashion Source shows. Its goal is to develop a unique hub of events and services to meet the new challenges of the fashion market in France and abroad. The Fashion Division is at the heart of the creative industry, providing a plateform for dialogue and debate for all creative industry players.

# **UPCOMING EVENTS IN THE GL EVENTS FASHION DIVISION**

2024

**Denim Première Vision** 

4-5 December

**Blossom Première Vision** 

11-12 December

2025

**Première Vision New York** 

14-15 January

Tranoï Men

23 January

**Première Vision Paris** 

11-13 February

Tranoï Women

6-9 March

Tranoï Tokyo

18-19 March

**Made in France Première Vision** 

2-3 April

**Denim Première Vision** 

21-22 May

Tranoï Men

June

**Blossom Première Vision** 

4-5 June

**Première Vision New York** 

15-16 July

Tranoï Tokyo

3-4 September

**Première Vision Paris** 

16-18 September

Tranoï Women

2-5 October

**Denim Première Vision** 

Autumn

**Blossom Première Vision** 

Autumn

# **MEDIA CONTACTS**

# **PREMIÈRE VISION**

### Matthieu Mebarki

Head of Press Relations +33 (0)6 42 06 31 02 - m.mebarki@premierevision.com

# **Claudie Le Souder**

Chief Marketing and Communication Officer +33 (0)6 85 80 67 33 - c.lesouder@premierevision.com

### **2017 AGENCY**

### **Pauline Reullier**

+33 (0)6 70 14 30 17 - pauline@2017.fr

# **Bertrand Schneider**

+33 (0)6 76 08 73 50 - bertrand@2017.fr

### **2e BUREAU AGENCY**

**Marie-Laure Girardon** 

+33 (0)6 82 40 73 27 - m.girardon@2e-bureau.com

denim.premierevision.com

PREMIÈRE**VISION** The art & heart of fashion

