



PREMIÈRE VISION HELPS USHER IN A BRAND NEW ERA FOR THE TEXTILE INDUSTRY



International and cross-disciplinary, **Première Vision Paris brings together all the professional players within the sustainable creative fashion sector.** The entire value chain covered by the event - yarns, fabrics, designs, leather, accessories, manufacturing, smart creation - and the targeted markets - luxury, premium, broad distribution - position the show as a **true global observatory for tracking the evolution of a sector currently experiencing profound structural and cyclical shifts.**

To actively help shape a new era for the fashion industry as it develops new models driven by the challenges of sustainable transformation, technological innovation, changing consumer habits, economic development issues and more, **the fashion division of the GL events group is rethinking its event formats, positionings and calendars** to reflect these rapid industry transformations, and thus roll out the right offer, at the right time, in the right places.

The year 2025 will see **Première Vision Paris with two complementary and distinct events taking place in February and now in September**, while **Blossom Première Vision will henceforth take place at the start of summer and in December.**

Florence Rousson, General Manager of GL events Fashion Division: *“For us, these two announcements are the first strong steps in a new strategy. They reflect our determination to support the markets through our willingness to change the rules, take up new challenges, and speed the transformation necessary to Première Vision, to the creation of our fashion division, and to the development of all our brands. We are convinced that in this way, by working hand in hand with the sector, Première Vision is returning to its original mission: to serve as a catalyst for growth for the entire industry.”*

2025 DATES GL EVENTS FASHION DIVISION

 NEW YORK — 14 • 15 JANUARY	TRANOÏ MEN — 23 JANUARY	 PARIS — 11 • 13 FEBRUARY	
TRANOÏ WOMEN — 6 • 9 MARCH	TRANOÏ TOKYO — 18 • 19 MARCH	 MADE IN FRANCE — 2 • 3 APRIL	 DENIM — 21 • 22 MAY
TRANOÏ MEN — JUNE	 BLOSSOM — SUMMER	 NEW YORK — 15 • 16 JULY	TRANOÏ TOKYO — 3 • 4 SEPTEMBER
 PARIS — 16 • 18 SEPTEMBER	TRANOÏ WOMEN — 2 • 5 OCTOBER	 DENIM — AUTUMN	 BLOSSOM — AUTUMN

ABOUT THE GL EVENTS FASHION DIVISION

With 19 shows and events a year, the fashion division of GL events encompasses the Première Vision, Tranoï and Fashion Source shows. Its goal is to develop a unique hub of events and services to meet the new challenges of the fashion market in France and abroad. The fashion division is at the heart of the creative industry, providing a forum for discussion and debate for all creative industry players.

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PREMIÈRE**Vi**sion
The art & heart of fashion

