

MORE EXHIBITORS AND MORE SUSTAINABLE SOURCING SOLUTIONS AT PV NEW YORK JULY 2024

Première Vision New York, the leading international fashion tradeshow, is thrilled to announce its highly anticipated return to Tribeca Rooftop on July 16-17, 2024. This upcoming event promises to captivate the fashion industry, offering an unparalleled experience for professionals and enthusiasts alike as they explore the latest trends, innovations, and sustainable solutions for Autumn Winter 2025 – 2026.

PV TREND & COLOR + ECO-INNOVATION TALKS BY CELINE KHAWAM

PV Fashion Consultant Celine Khawam will present 1 trend and color talk and 1 eco-innovation seminar on both days of the show (program below). The seminars will explore the interplay between fabrics, leathers, accessories, and motifs, uncovering the unique color palettes and key eco-conscious material choices vital for creating cohesive collections. Each edition, these sessions draw a full house, underscoring the industry's keen interest in Khawam's expertise on concepts, trends, designs, and colors for the upcoming season.

'a better way' TOWARDS SUSTAINABILITY

To enhance the sourcing experience, the show has expanded its offerings to include more 'a better way' exhibitors. These suppliers are committed to providing a more eco-conscious way of sourcing through social initiatives, the impact of production sites, traceability, product composition/processes, and product lifecycle and end-of-life.

Notable 'a better way' Exhibitors to Highlight:

Fabrics	DUTEL CREATION	FRANCE
Fabrics	DYNAMO	TURQUIE
Fabrics	GAMATEKS	TURQUIE
Fabrics	KOTONTEKS	TURQUIE
Fabrics	MALHIA KENT	FRANCE
Fabrics	SOLSTISS	FRANCE

MORE EXHIBITORS THAN THE LAST EDITION!

This summer, PV New York proudly presents a diverse array of 180 international and local exhibitors, each showcasing their new collections. The event will feature a wide range of specialties, including fabrics, designs, accessories, leather, and manufacturing solutions, covering everything from denim to knits to sport & tech.

Notable Exhibitors to Highlight:

Accessories	GRUPPO UNIESSE	ITALIE
Designs	ABBY LICHTMAN DESIGN	ETATS-UNIS
Designs	AMANDA KELLY	ROYAUME-UNI
Designs	CRÉATIONS ROBERT VERNET	FRANCE
Designs	MR. GRIEVES ORIGINALS	ROYAUME-UNI
Designs	POINTCARRE USA	ETATS-UNIS
Designs	SOGÉ STUDIO	ETATS-UNIS
Designs	STAMPA STUDIO	BRESIL
Designs	THE COLORFIELD DESIGN STUDIO	ETATS-UNIS
Fabrics	A GRATACOS	ESPAGNE
Fabrics	AYYILDIZ	TURQUIE
Fabrics	BACUS	FRANCE
Fabrics	E MIROGLIO MIROGLIO LANA SEM KBC	ITALIE
Fabrics	FIORENZATULLE	ITALIE
Fabrics	HARRIS TWEED HEBRIDES	ROYAUME-UNI
Fabrics	LANIFICIO IMPERO	ITALIE
Fabrics	LIBERTY FABRICS	ROYAUME-UNI
Fabrics	MARSALA	TURQUIE
Fabrics	PONTETORTO	ITALIE
Fabrics	SAVYON INDUSTRIAS TEXTEIS	BRESIL
Fabrics	SOIERIES CHAMBUTAIRE	FRANCE
Fabrics	Soktas Tekstil	TURQUIE
Manufacturing	#MTLSTYLE	CANADA
Manufacturing	ITALIAN ARTISAN	ITALIE
Manufacturing	IRMÃOS RODRIGUES	PORTUGAL
Manufacturing	Quartz	CANADA
Manufacturing	R.LOBO EMPRESA DE CONFECÇÕES	PORTUGAL
Yarns	FILATI POWER	ITALIE
Yarns	MICHELL & CIA.	PEROU

NEW AND RETURNING GUEST SPEAKERS SHARING INDUSTRY INSIGHTS

This upcoming event promises to be an engaging and insightful experience, featuring six distinguished guest speakers who will tackle critical issues in the industry. *Première Vision* New York will continue its narrative on combating greenwashing and fostering eco-conscious branding. Returning speaker Liz Alessi will present immediate solutions to circularity, showcasing how major brands like Coach are implementing these practices. We are also excited to welcome new speaker Dan Orwig, CEO of Peerless Clothing USA, who will explore the evolution of men's fashion and the impact of technology on sustainable suiting.

TUESDAY JULY 16, 2024

10 am – 11 am

THE RIPPLE EFFECT FW 25

Sharon Graubard – *Founder of SG Files*

11 am – 12 pm

PV Fashion Seminar – Trends & Colors

Celine Khawam – *PV Fashion Consultant*

12 pm – 1 pm

Transforming Fashion with AI: From Design2Delivery

Julie A. Evans – *Fashion Tech Expert*
Matilda Kalaveshi – *Fashion Retail Expert*

1 pm – 2 pm

The Crisis of Stuff Part 2: Immediate Solution for Brands

Liz Alessi – *Liz Alessi Consulting*

2 pm – 3 pm

PV Fashion Seminar – Eco-innovation

Celine Khawam – *PV Fashion Consultant*

3 pm – 4 pm

PARIS - Fashion, Styles and Colors for Autumn Winter 2025-26

Ragna Froda – *Director at Edelkoort Inc.*

4 pm – 5 pm

The Future of Menswear and Tailored Suits

Dan Orwig – *CEO of Peerless Clothing USA*
Mathieu St-Arnaud – *Executive Manager at the Montréal Fashion Cluster*

WEDNESDAY JULY 17, 2024

10 am – 11 am

The Crisis of Stuff Part 2: Immediate Solution for Brands

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11 am – 12 pm

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THE RIPPLE EFFECT FW 25

Sharon Graubard – *Founder of SG Files*

3 pm – 4 pm

Hospitality Everywhere

Jacqueline Rumohr – *Managing Director North America at Nelly Rodi Inc.*

ROOFTOP COCKTAIL PARTY & UPCYCLED AUCTION SALE

Première Vision invites all guests to a special cocktail party on the rooftop of Tribeca 360 following the first day of the show. In line with its commitment to sustainability, Première Vision will host an exclusive auction at 6:30 pm, showcasing five unique accessories made from upcycled materials donated by a renowned luxury fashion house and our partner Scott Kulhman, CEO of ReCircled. Attendees will enjoy an evening filled with food, drinks, music, and a vibrant atmosphere. This event promises to be a highlight, offering an opportunity to engage with the sustainability efforts in the fashion industry.

JOIN US ON JULY 16TH & 17TH

Première Vision New York is committed to upholding its status as the premier sourcing hub in America for high-quality fabrics, trims, designs, leathers, and manufacturers. To show our appreciation to the press, we are offering complimentary food and drinks. Simply show your press badge at the entrance to receive your free food and drink tickets.

[REQUEST A MEDIA ACCREDITATION—>](#)

Première Vision New York
16-17 July 2024 | 9am - 6:00pm

Tribeca Rooftop + 360°
10 Desbrosses St, New York,
NY 10013, United States

MEDIA CONTACTS

PREMIÈRE VISION

Matthieu Mebarki

Head of Press Relations
+33 (0)6 42 06 31 02
m.mebarki@premierevision.com

Claudie Le Souder

Chief Marketing & Communications Officer
+33 (0)6 85 80 67 33
c.lesouder@premierevision.com

PREMIÈRE VISION NEW YORK

Michelle Tam

Visitors Marketing Manager
+1 (281) 639-4646
m.tam@premierevision.com

Thierry Langlais

Vice President of Operations
+1 (646) 696-1584
t.langlais@premierevision.com

UPCOMING

PREMIÈRE VISION EVENTS

Première Vision Paris

2 - 4 July 2024
Paris Nord - Villepinte

Première Vision New York

16 & 17 July 2024
Tribeca 360°, New York City

Denim Première Vision

4 & 5 December 2024
Superstudio Più, Milan

premierevision.com

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The art & heart of fashion

