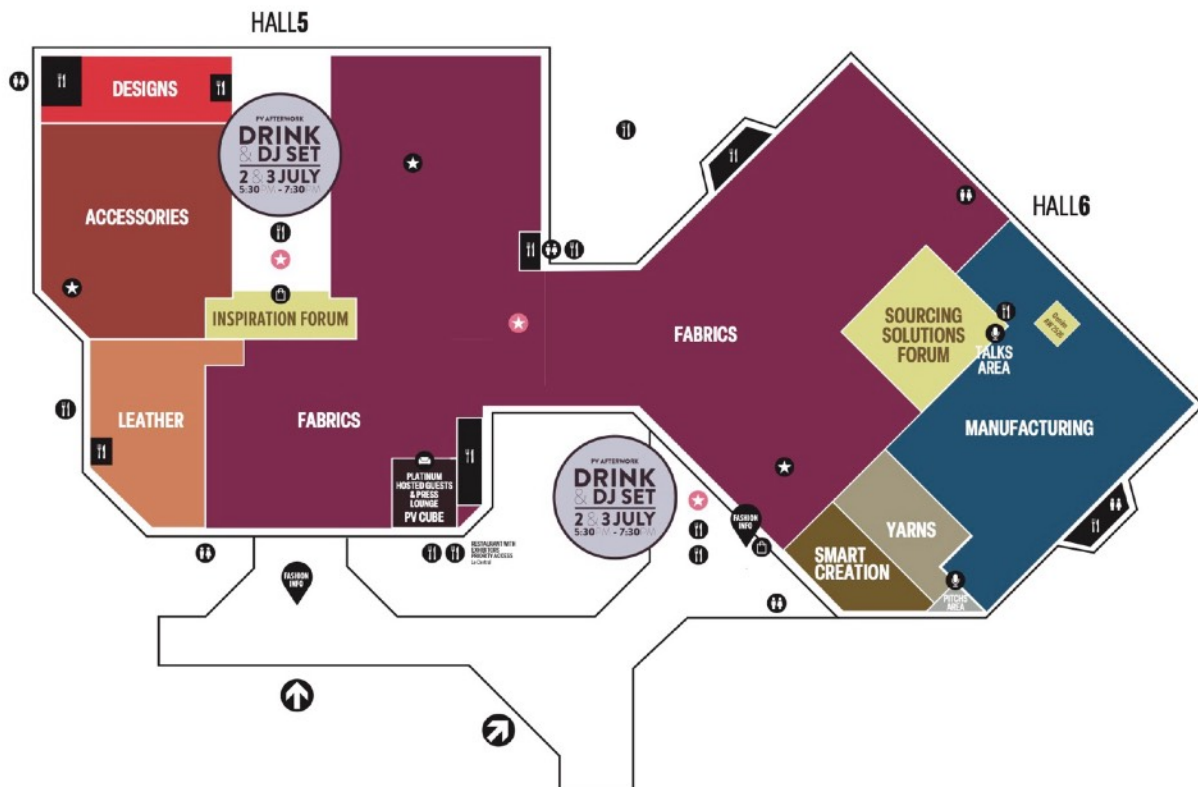


PV PARIS: SETTING A COURSE FOR THE AW2526 FASHION TRENDS

Première Vision Paris, the show for sustainable and creative fashion professionals, returns to the Parc des Expositions Paris Nord Villepinte this **2, 3 and 4 July 2024**. Visitors will get a first look the **Autumn-Winter 25-26 collections** from over **930 international exhibitors**, (spinners, weavers, tanners, textile designers, accessory makers, garment manufacturers and more) **from some 40 countries**, including Italy, France, Spain, Portugal, Japan, UK, Belgium, South Korea, Turkey, China, and more.

"International and multi-sectoral, PV Paris is the benchmark show for the fashion ecosystem - from diffusion lines to luxury labels. For over 50 years, the event has put forth a select, high-quality offering that has earned it its reputation. Three weeks before the Summer Olympics, we're bringing together in Paris the upstream end of the industry, from spinning to garment manufacturing, fabrics, leathers, textile designs and accessories," said Florence Rousson, President of the Première Vision Executive Board. "This year, Première Vision Paris exhibitors will be spread over two halls, the busiest ones in the Parc des Expositions Paris Nord Villepinte, in a reorganized layout more consistent with the show's offer."



A CHOICE SELECTION OF EXHIBITORS, SERVING BROAD DISTRIBUTION TO LUXURY

8 universes serving the creative fashion market: Yarns (yarns and fibers), **Fabrics** (fabrics), **Designs** (patterns and creative textile designs), **Accessories** (accessories and components), **Manufacturing** (garment manufacturing), **Manufacturing Leather** (manufacturing of leather apparel, footwear and small leather goods), **Smart Creation** (technical and technological innovations, sustainable materials), **Leather** (leathers).

Number of exhibitors by universe in July 2024	
203 Manufacturing	51 Designs
36 Smart Creation	25 Yarns
115 Accessories	71 Leather
436 Fabrics	

In its ongoing commitment to enhancing the visitor experience and to help make visits more fluid and productive, **Première Vision has developed themed itineraries**. These itineraries can be found both on the Première Vision app and the Marketplace:

‘a better way’ Lingerie Sport & Tech French Tanners New Exhibitors	Smart Materials Smart Tech Smart Services Deadstock Small Quantities
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FASHION FORUMS: TWO SPACES FOR AN IMMERSION IN TOP PRODUCT DEVELOPMENTS

Première Vision assists the fashion industry in its sourcing and presents the key themes of Autumn-Winter 25-26 in two fashion forums. Developed by the PV fashion team in collaboration with specialist set designers, the forums are both a **platform to discover the latest trends** thanks to a **presentation of the most innovative products** from PV Paris exhibitors, but also an inspiring experience adapted to each visitor thanks to the availability of **audio guides** in several languages (French, English, Italian, Korean, Japanese, Chinese).

Sourcing Solution Forum (Hall 6): a space designed to streamline **the selection of suppliers and products** for collection development. The forum is **organized by specialty**: prints, embroideries, lace, silkies & jacquards, shirts, jeanswear, casualwear, citywear, woolens, knits, sports & outdoor, lingerie. Visitors will also find here yarn and manufacturing areas, as well as an **eco-innovations space** focused on textile products with reduced environmental impact.

Inspiration Forum (Hall 5): an immersive space to dive into the heart of the season and discover the major fashion trends for Autumn-Winter 25-26, including the **most promising sustainable innovations**. Here visitors can also discover a **focused selection of the fabrics, textile designs, leathers and accessory components** most representative of the season's fashion directions. Products are organized by area:

- **Accessories**
- **Leather Area**
- **NEW! Eco-Design Leather and Fabrics Area**

DENIM & LEATHER EXHIBITS: THE ART OF TRANSFORMING RAW MATERIALS

DENIM EXHIBITION (HALL 6)

The "**Project Tomorrow**" collection will be exhibited at Première Vision Paris. This exhibit is the result of a joint effort by the Première Vision fashion team, two of Milan's most famous fashion design institutions - **NABA, Nuova Accademia di Belle Arti and IED, Istituto Europeo di Design** - together with [Les Teintures de France](#), specialists in creative embellishments, for the finishings.

LEATHER EXHIBITION (HALL 5)

A new exhibition format where visitors can discover a **selection of emblematic leathers** [from French Tanners](#), representing the ultimate in tanning expertise. The hides will be presented in their **natural versions** (iconic leathers celebrating the excellence, nobility and natural expressivity of the material) and in **versions reimagined** by [Les Teintures de France](#), showcasing **an experimental and exclusive finishing process**. [Find out more about the project](#)

UNION DES INDUSTRIES TEXTILE (UIT): FRENCH KNOW-HOW & ECO-DESIGN

Historically known as "Textile de France", the **Union des Industries Textiles** will be back at Première Vision Paris with a stand dedicated to **promoting French know-how** and the commitment of an entire industry to a more sustainable fashion industry. **Over 200 samples of eco-designed fabrics** will be on display. Some **32 UIT members will be exhibiting at PV Paris**: weavers, knitters, lacemakers and accessory makers. UIT President **Olivier Ducatillion will take to the floor** in the Pitch area **at 4:00 pm on 2 July**, alongside **Mario Jorge Machado**, President of Euratex, to talk on the theme "Textiles -Clothing: Europe's major challenges". [To find out more](#)

ON THE PROGRAM: OVER 35 CONFERENCES

A full program of talks, pitches and fashion seminars to offer a global perspective on the fashion industry and the season's trends, and provide visitors with all the keys they need to develop their future collections.

TUESDAY 2 JULY

10am - [Fashion seminar]: Autumn-Winter 25-26 trends

Understanding the season's major themes (fabrics, leathers, accessories, motifs) with a decoding of the color range and its harmonies for collection development.

Lucie Jeannot, Première Vision fashion expert

11am - [Pitch] Adapta x Carel: How to attract customers with regular new products in store

Virginie Ducatillon, Founder / Adapta - Camille Rachon, Designer and CSR Manager / Carel

11:30am - [Pitch] Data-driven eco-design: Bridging the environmental impact gap in product development.

Denby Royal, Head of Sales / Peftrust

12pm - [Fashion seminar]: Eco-Innovation

A concrete look at the season's sustainable developments, with key trends and sustainable innovations in yarns, fabrics, leathers and accessories. For efficient, engaged sourcing!

Béatrice Hugues, Première Vision fashion expert

12pm - [Pitch] - Innovation Taiwan

May Chou, Business Development - Europe / New Wide Enterprise Co. Ltd.

Kevin Fang, Vice President / Ruentex Industrial Ltd.

Charles Ying, Vice President / EricTex Fashion Co. Ltd.

Joseph Chang, CEO / Unitex Material Corp.

2pm - [Talk] - IFM x PV Chair

Sustainable-fashion consumption patterns in young adults

Gildas Minvielle, Director, Economic Observatory / IFM

2pm - [Pitch] - Manny, AI for dynamic apparel factories

Simon Johnson, Chief Technical Officer / Pattern Project

2:30pm - [Pitch] - Alpaca: sustainable fashion

Rosario Pajuelo, Director / Promperu France and Confédération Suisse

Juan Pablo Rivera, Commercial Director / Incalpaca

Jorge García, Sales and Marketing Manager / Kero Design

3pm - [Pitch] - How much is traceability a trigger for change in the fashion industry?

Bruno Mattia, Traceability Fashion Expert / TrusTrace

3:30pm - [Pitch] - Partnering with nature to deliver high-quality materials for fashion

Silvia Gava, Product Manager / Ephea

4pm - [Talk] - Textiles and Clothing: The major challenges for Europe

Olivier Ducatillon, President / UIT

Mario Jorge Machado, President / Euratex

5pm - [Talk] - The future of sustainable fashion: material innovation, traceability, cooperation

Antoine Bois, Fashion & Sporting Goods Lead / Quantis France

Sarah Needham, Engagement & Partnerships, Senior Director / Textile Exchange

WEDNESDAY 3 JULY

10am - [Fashion seminar]: Leather fashion and innovation

The major challenges facing the leather industry and its innovations.

Carine Montarras, *Première Vision Leather Fashion Expert*

11am - [Fashion seminar]: Eco-Innovation

A concrete look at the season's sustainable developments, with key trends and sustainable innovations in yarns, fabrics, leathers and accessories. For efficient, engaged sourcing!

Béatrice Hugues, *Première Vision fashion expert*

12pm - [Fashion seminar]: Autumn-Winter 25-26 trends

Understanding the season's major themes (fabrics, leathers, accessories, motifs) with a decoding of the color range and its harmonies for collection development.

Lucie Jeannot, *Première Vision fashion expert*

2pm - [Talk] - How tech is transforming trends and the implications

François Gonnot, *Director of Product Marketing / Lectra*

Julie Evans, *Founder and Fashion Insights Director / Sustalytics*

Julie Point, *Fashion & Creative Director / Heuritech*

Ben Hanson, *Editor-in-Chief / The Interline*

3pm - [Talk] - How tech is tracing the extended product lifecycle

Anna Ronngard, *Commercial Director / TextileGenesis*

Louise Lengart, *Head Of Customer Success & Operations / Clear Fashion*

Hasna Kourda, *Founder & CEO / Save Your Wardrobe*

Namrata Sandhu, *Co-Founder & CEO / Vaayu*

Sebastien Barillot, *Managing Director / Whysebird*

4pm - [Talk] - 3D: A new model for design, development and downstream experience

Alexandre Nguyen, *Business Development Director, France / CLO Virtual Fashion*

Robin Caudwell, *Chief Of Staff / Cosmic Shelter*

Dominika Maria Szot, *Head of Marketing / GRID & Founder / IT'S HER GAME*

5pm - [Talk] - Insights, innovation, inclusivity and inspiration - The future of AI for fashion

Nima Abbasi, *Partner / Maison Meta*

Yonatan Guy, *Co-Founder and CEO / FabricDNA*

Seda Domanic, *Chairperson & Co-Founder / Refabric*

Paul Mouginot, *Scientific Advisor / FHCM (Fédération de la Haute Couture et de la Mode)*

THURSDAY 4 JULY

11am - [Fashion seminar]: Autumn-Winter 25-26 trends

Understanding the season's major themes (fabrics, leathers, accessories, motifs) with a decoding of the color range and its harmonies for collection development.

Lucie Jeannot, *Première Vision fashion expert*

12pm - [Fashion seminar]: Eco-Innovation

A concrete look at the season's sustainable developments, with key trends and sustainable innovations in yarns, fabrics, leathers and accessories. For efficient, engaged sourcing!

Béatrice Hugues, *Première Vision fashion expert*

[Find out more about conferences](#)

REQUEST MEDIA ACCREDITATION →

PRACTICAL INFO

Première Vision Paris
2-3-4 July 2024 | 9:00 am - 6:30 pm
Parc des expositions Paris Nord Villepinte

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Available on the App Store and Play Store
(Badge, Map, Program, Exhibitors)

AT THE SHOW: JOIN US AT THE PRESS LOUNGE (HALL 5)

Personalized assistance
Work and rest area
Meals and drinks
Magazines

MEDIA CONTACTS

PREMIÈRE VISION

Matthieu Mebarki

Responsable des Relations Presse
+33 (0)6 42 06 31 02
m.mebarki@premierevision.com

Claudie Le Souder

Directrice Marketing & Communication
+33 (0)6 85 80 67 33
c.lesouder@premierevision.com

2^e BUREAU

Marie-Laure Girardon

+33 (0)6 82 40 73 27
m.girardon@2e-bureau.com

Sylvie Grumbach

sylvie.grumbach@2e-bureau.com

2017

Pauline Reullier

+33 (0)6 70 14 30 17
pauline@2017.fr

Bertrand Schneider

+33 (0)6 76 08 73 50
bertrand@2017.fr

UPCOMING

PREMIÈRE VISION EVENTS

Première Vision Paris

2 - 4 juillet 2024
Paris Nord - Villepinte

Première Vision New York

16 & 17 juillet 2024
Tribeca 360°, New York City

Denim Première Vision

4 & 5 décembre 2024
Superstudio Più, Milan

premierevision.com

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