



SAVE THE DATE

**GET YOUR AGENDAS !
SEE YOU AT DENIM PREMIÈRE VISION
THIS 5-6 JUNE**

Denim Première Vision, a catalyst for denim innovation !

Dive into the denim universe at the new edition of **Denim Première Vision**, taking place this **5 - 6 June 2024 at the Superstudio Più in Milan**. This not-to-be-missed, twice-yearly event is a deep-dive into the entire denim universe, from its culture to its market and trends.

From weavers and component and accessory makers to garment manufacturers, laundries and finishers, **more than 70 of the world's leading denim industry professionals** - all hand-picked by the Première Vision Selection Committee - will come together to present their latest innovations and **Autumn-Winter 25-26** collections.

Just some of the companies you'll meet at the show :

496 Fabric Lab, ACM, Advance Denim, Berto Industria Tessile, Black Peony, Blue Jeans Lavanderie, Cadica, Calik, Chottani, CRJ, Evlox-Tavex, Fasac, Fashion Art, Fabritex Outside Lab, Firemount Textile, Gommatex, Gonser Group, Haseller, Indigo Textile, Isko, Japan Blue, Kassim, Kilim, Kipas, Kuroki, Kurabo, M&J Group, Orta Anadolu, Pure Denim, Prosperity, Rajby, Sharabati, Stella Blu, Titanus, Topp Italia, Tusa, Velcorex... [Learn more](#)

NEW! FASHION FORUM : Get your fill of the latest creative trends and sustainable developments for Autumn-Winter 25-26, thanks to a brand new collection developed in partnership with :

- **Show exhibitors**
- Milan fashion schools **NABA & IED**
- **Alessio Berto**, fondateur of The Tailor Pattern Support

→ Guided tours available by appointment.

DENIM FASHION DISTRICT #5 : A creative space bringing together collections from **upcycling labels, young designers, established brands and rising denim stars!** A line-up including : Fade Out Label, Stripes of-f-Road, Anna Galaganenko and Denzil Patrick.

TALKS & SEMINARS : The show features a **full programme of talks, seminars and guided tours to analyze and understand the season's latest trends**, giving visitors all the information they need to develop their future collections.

- **Some of the key topics addressed in the Talks:**
- Jeans: how to assess their impact and transform denim through innovation?
- Artificial intelligence: just the tip of the iceberg
- *More programme information coming soon...*

• **"AW 25-26 Denim Trends " fashion seminars:**
5 June 2.30pm-3pm | 6 June 12.30pm-1pm, presented by **Lorenza Martello**, Première Vision Denim Expert

APPLY FOR PRESS/MEDIA ACCREDITATION

Once our press team has approved your accreditation request, your personal e-pass will be forwarded to the e-mail address you provided.

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