



NEW YORK

**NEW VENUE
NEW DAYS**

WED. & THU., JANUARY 17 & 18
TRIBECA 360, NEW YORK CITY

PRESS RELEASE

JANUARY 10, 2024

JANUARY 17 & 18, 2024

TRIBECA, NEW YORK

PREMIÈREVISION
The art & heart of fashion

PREMIÈRE VISION NEW YORK: UNVEILS AN UNPRECEDENTED SHOWCASE OF FASHION INNOVATION AND SUSTAINABILITY THIS JANUARY 17 – 18 IN TRIBECA!



Première Vision New York, the leading international fashion tradeshow, is set to captivate the industry once again on **January 17 - 18, 2024**, marking a pivotal moment for global fashion as attendees converge to explore the latest trends, innovations, and sustainable solutions for **Spring Summer 2025**. The event, held on Tuesday and Wednesday, promises an unparalleled experience for all fashion enthusiasts and professionals alike.

All the Sourcing Paths: A Diverse Showcase of Creativity

In its latest edition, Première Vision New York proudly announces the participation of 157 **international and local exhibitors**, each presenting their avant-garde Spring Summer 2025 collections. This diverse array includes fabrics, designs, accessories, leather, and manufacturing, covering specialties ranging from denim to knits to sport & tech. Notably, the show has expanded its offerings to include more suppliers with deadstock or small quantity options, ensuring a comprehensive and dynamic sourcing experience for attendees.

A Brand-New Offer: A Better Way towards Sustainability

In a groundbreaking move, Première Vision New York introduces a **pioneering program aimed at promoting sustainability in the fashion industry**. This initiative spotlights **58 exhibitors** who meet stringent eco-friendly criteria, emphasizing responsible fashion practices. The program encourages visitors to engage with exhibitors who are dedicated to cleaner and more sustainable fashion, focusing on regenerative materials and circularity.



Fashion Immersion and New Interactive Spaces: Discovering the Future of Fashion

Première Vision New York invites attendees to immerse themselves in the trends of Spring Summer 2025 through innovative and interactive spaces. Visitors can explore the colors of the season, witness the impact of second-hand materials and upcycling, and gain insight into upcoming trends. The show is committed to providing a platform for discovering new sourcing solutions and trends, shaping the future of the fashion industry.

Trend Talks and Presentations: A Knowledge Hub for Industry Insight

Attendees will have complimentary access to all 11 seminars taking place over the two-day event. With six distinguished speakers, the sessions will cover upcoming trends, colors, technology, and sustainable and circular sourcing solutions, offering valuable insights to minimize waste and drive positive change in the industry.

WEDNESDAY JANUARY 17, 2024

10 AM - 11 PM The Crisis of Stuff: immediate solutions to circularity
- *Liz Alessi*

11 PM - 12 PM PV's Fashion Seminar - Trends & Colors
Celine Khawam

12 PM - 1 PM This ONE Change Can Make Fashion Profitable, Sustainable and Valuable for Everyone
Lawrence Lenihan

1 PM - 2 PM Acquire Generative AI Skills and Harness the Power of Technology: Expert Guidance to Unlock Brand Success & Prioritize Sustainability
Julie A. Evans & Matilda Kalaveshi

2 PM - 3 PM PV's Fashion Seminar - Trends & Colors
Celine Khawam

THURSDAY JANUARY 18, 2024

10 AM - 11 PM The Crisis of Stuff: immediate solutions to circularity
- *Liz Alessi*

11 PM - 12 PM PV's Fashion Seminar - Trends & Colors
Celine Khawam

12 PM - 1 PM Acquire Generative AI Skills and Harness the Power of Technology: Expert Guidance to Unlock Brand Success & Prioritize Sustainability
Julie A. Evans & Matilda Kalaveshi

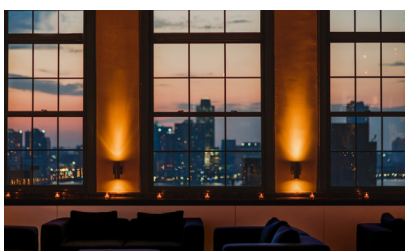
1 PM - 2 PM WPV's Fashion Seminar - Trends & Colors
Celine Khawam

2 PM - 3 PM The Ripple Effect
Sharon Graubard

Services for You!

Première Vision New York is delighted to introduce exclusive perks and services for attending press and journalists. These include VIP access to the press lounge, complimentary lunches, front-row early reserved seating at all seminars, and exclusive interviews with the PV team on the show, fashion trends, upcoming seasons, and business. Additionally, all journalists will have networking opportunities with top brands and personalized connections, ensuring a seamless and enriching experience.

REQUEST A MEDIA ACCREDITATION



Tribeca Rooftop + 360°
[10 Desbrosses St, New York, NY 10013, United States]

Join us for the PV New York cocktail party!
Date & Time: January 17th @ 5:30 – 8:00 pm
Location: Tribeca Rooftop

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