



NEW YORK

NEW VENUE NEW DAYS

WED. & THU., JANUARY 17 & 18
TRIBECA 360, NEW YORK CITY

PRESS RELEASE

JANUARY 26, 2024

JANUARY 17 & 18, 2024

TRIBECA, NEW YORK

PREMIÈREVISION
The art & heart of fashion

A NEW PREMIUM DIRECTION FOR PV NEW YORK



PV New York, the leading premium fashion tradeshow, proudly announces the success of its latest edition held at Tribeca 360. The event welcomed **2,195 visitors** and hosted **157 exhibitors from across the globe**, including the US, Canada, Italy, France, Portugal, Korea, Japan, and China.

Set against the breathtaking backdrop of New York City's skyline, the new venue offered a 360-degree walk-around experience with expansive windows, providing fashion professionals with **an exclusive look into the Spring-Summer 2025 collections** of our exhibitors.

KEY FIGURES FOR THIS EDITION



2,195 VISITORS

Fashion and accessories brand managers, buyers, designers, production managers, journalists...



157 EXHIBITORS

65% Fabrics, 19% Designs, 10% Manufacturers, 3% accessories, 3% services and smart creation firms

From 22 countries: Germany, Argentina, Brazil, Canada, China, South Korea, Denmark, Spain, United States, France, Hong Kong, India, Ireland, Italy, Japan, Morocco, Peru, Portugal, United Kingdom, Sweden, Bulgaria, Turkey.



5 GUEST SPEAKERS

Presentations surrounding sustainable solutions, AI fashion design, color forecasting, and cultural trends.



2 SPRING-SUMMER 2025 TREND SEMINARS

*Presented by Celine Khawam
(Fashion Consultant)*

“The transition to our new venue in Tribeca marked a significant milestone for PV New York. The premium and sophisticated atmosphere perfectly aligned with PV’s commitment to elegance. The Spring-Summer 2025 collections showcased in this elevated space truly put us back on the map, attracting a steady flow of visitors over both days. Looking ahead we are excited to be in Tribeca in the summer to continue our tradition of excellence.” **Thierry Langlais, VP of Operations**

This edition placed a special emphasis on **sustainability**, introducing the brand new **‘a Better Way’ Program**. This initiative highlighted exhibitors committed to providing **a more eco-conscious way of sourcing**, aligning with PV New York’s dedication to fostering a sustainable future for the fashion industry.

The show featured **11 seminars** addressing critical industry issues. Liz Alessi presented **immediate solutions to circularity**, tackling the growing trend of increased consumer purchases and decreased product usage. Lawrence Lenihan, Jeffrey Costello, and Robert Tagliapietra advocated for **a revolutionary platform** empowering sustainable garment production on demand. Julie A. Evans and Mathilda Kalaveshi explored creating best-selling collections with **Generative AI** and **sustainable fabrics** by Groyyo. Ragna Froda unveiled the **Spring-Summer 2025 Color Forecast**, while Sharon Graubard presented six compelling fashion trends, aligning with current concerns, and shaping the narrative for **a sustainable and meaningful fashion future**.

The PV Trend & Color Talk, led by Fashion Consultant Celine Khawam, provided **a comprehensive insight into the key messages and perspectives of the Spring-Summer 2025 season**. The seminar focused on the synergies among fabrics, leathers, accessories, and motifs, decoding the **exclusive color range** and essential harmonies crucial for fashion collection development. **The session drew an overflowing crowd**, reflecting the industry’s excitement to hear Khawam’s expertise on concepts, trends, designs, and colors for the upcoming season.

A crowning moment of the show was **the cocktail networking party** after day 1, **where connections flourished between exhibitors and visitors**. The new venue in Tribeca proved to be a perfect setting for these meaningful interactions, showcasing **the industry’s collaborative spirit**.

PV New York is thrilled by the overwhelming success of this edition and **looks forward to maintaining its position as the #1 sourcing hub in America** for high-quality fabrics, trims, designs, leathers, and manufacturers. As we eagerly anticipate our next edition in the summer, utilizing the rooftop for added allure, PV New York remains at the forefront of innovation, sophistication, and sustainability in the fashion world.



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