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**PRESS REPORT**  
20 DECEMBER 2023

13 & 14 DECEMBER 2023  
CARREAU DU TEMPLE, PARIS

**PREMIÈREVISION**  
*The art & heart of fashion*

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## BLOSSOM PREMIÈRE VISION : AN IMMERSION IN THE LUXURY AND HIGH-END PRE-COLLECTIONS FOR SPRING-SUMMER 2025

The 11th edition of Blossom Première Vision came to a close on Thursday December 14th, having welcomed **74 exhibitors** and **1,086 visitors** over two days at the Carreau du Temple in Paris. The event - exclusively dedicated to the pre-collections of luxury and high-end ready-to-wear suppliers for the Spring-Summer 25 season - was notable for exhibitors' presentations of numerous new textiles, leathers and accessories, by the high attendance at workshops for more responsible sourcing, and by visitor quality.



Blossom Première Vision welcomed 75% French and 28% international visitors - primarily from Italy, Belgium, the UK, Poland, Germany, Japan, Spain, the Netherlands, and the USA - who figure among the leading players in luxury and high-end creative fashion. This edition was once again based on **a selective, high-quality creative offer** from international suppliers of fabrics (59), leather (7), accessories (7) and services (1), hailing from France (18), Italy (48), Japan (3), the UK (1), Portugal (3) and Spain (1).

In addition, **two workshops led by Ariane Bigot** (Associate Fashion Director), held on the first day of the event, were filled to capacity. In recent years, the **central role of materials has become even more pertinent**. Current environmental challenges have reaffirmed the crucial importance of the choice of materials in the collection development process.

The goal of the workshops was to offer participants keys to **more eco-responsible sourcing** by exploring a selection of materials from exhibitors' collections over the course of two two-hour sessions. Participants expressed their satisfaction and left with a deeper understanding of **how to source fabric ethically**.

Blossom Première Vision closes out 2023, a year that was synonymous with transition across the entire industry, which has been severely impacted by geopolitical, economic and environmental contexts.

Première Vision looks forward to seeing you in 2024 at **Première Vision New York on January 17<sup>th</sup> and 18<sup>th</sup>**, then at **Première Vision Paris on February 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup>**, to explore new perspectives and developments that continue to shape fashion's future.

**REQUEST MEDIA ACCREDITATION**

**PARTICIPANTS AT THE RECENT SHOW**

AEFFE / AGNES B / ALEXANDRE VAUTHIER / ALEXIS MABILLE / ALPHA STUDIO / AMI PARIS / APC /  
AYAYDIN MIROGLIO GROUP / BALENCIAGA / BALMAIN / BENSIMON / BERENICE / BERLUTI / BONPOINT  
/ BORSALINO / CAMILLE FOURNET / CELINE / CHANEL / CHEVIGNON / CHRISTIAN LOUBOUTIN /  
CLARIS VIROT / COMME DES GARCONS / COPERNI / CORALIE MARABELLE / D NU D / DE BONNE  
FACTURE / DES PETITS HAUTS / DICE KAYEK / DIOR / EKYOG / ERES / ETUDES STUDIO / FAST RETAILING  
/ FATHER AND SONS / FIONA O'NEILL / FLANDERS FASHION DESIGN INTERNATIONAL / GALERIES  
LAFAYETTE / GAS BIJOUX / GERARD DAREL / GIORGIO ARMANI / GIVENCHY / HARRIS WILSON /  
HARTFORD / HEIMSTONE / HERMES / HUGO BOSS / HUGO BOSS / ICICLE / IKKS / INDIES / IRO /  
ISABEL MARANT / JACQUEMUS / JEROME DREYFUSS / KENZO / KURT GEIGER / LA FÉE MARABOUTÉE /  
LACOSTE / LANVIN / LEE COOPER / LEMAIRE / LES ATELIERS DE VERNEUIL-EN-HALATTE / LES PETITES  
/ LISE CHARMEL / LOEWE / LOEWE / LONGCHAMP / LOUIS VUITTON / LUDOVIC DE SAINT SERNIN  
/ M MOUSTACHE / MAISON BALZAC / MAISON KITSUNÉ / MAISON LABICHE / MAISON LEMARIÉ /  
MAISON MICHEL / MAJE / MARGIELA / MARINE SERRE / MAX MARA / MONOPRIX / NINA RICCI /  
NORDSTROM / OFFICINE GENERALE / OKÁIDI / PACO RABANNE / PAULE KA / POLLINI / PORTS  
1961 / RAUTUREAU APPLE SHOES / RENOMA / REPETTO / SAINT LAURENT / SANDRO / SÉZANE /  
SMALLABLE / SŒUR / SONIA RYKIEL / TARA JARMON / TARTINE ET CHOCOLAT / THE KOOPLES /  
VERONIQUE LEROY / VIVIENNE WESTWOOD / WEILL / YSÉ / YVES SALOMON / ZADIG & VOLTAIRE

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## UPCOMING PREMIÈRE VISION EVENTS

#### **Première Vision New York**

17 & 18 January 2024  
Tribeca 360, New York City

#### **Première Vision Paris**

6 & 8 February 2024  
Paris Nord - Villepinte

#### **Première Vision Shenzhen**

10 – 12 April 2024  
Shenzhen World Exhibition & Convention Center  
(BAO'AN)

#### **Denim Première Vision**

5 & 6 June 2023  
Superstudio Più, Milan

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