



PRESS RELEASE

JUNE 30, 2023

JULY 18 & 19, 2023
CENTER415, NEW YORK

PREMIÈREVISION
The art & heart of fashion

PREMIÈRE VISION NEW YORK: AW24-25 A Summer Show You Will Not Want to Miss!

Première Vision invites you to join us at **Center415** on **July 18th and 19th 2023**! The **Première Vision New York show** will be ready to welcome fashion professionals and creatives with another curated offer for the **Autumn Winter 2024 – 2025 season**. This edition, we will be introducing new collections from more than **170 exhibitors around the world**.

At Première Vision, we aim to provide pillars of quality, design, innovation, diversity, and ethics. Our suppliers come from 20 different countries and have mastered unique capabilities with Fabrics, Designs, Leather, Manufacturing and Accessories. In less than 2 weeks, Première Vision will reveal their fresh range of material developments to brands across the globe!

In a highly dynamic market, Première Vision New York represents solidarity for all representatives in the fashion design space. Thanks to the fashion information carefully researched and delegated by the Première Vision Paris fashion team, our attendees will have the opportunity to seek new sourcing avenues, upcoming color trends, and sustainable orientations for their Autumn Winter collections:

- **DIGITAL SHOW MAP:** This year, PV New York is launching its first web application that will help visitors navigate the show program, venue, and their favorite exhibitors all in one. With this, they can create their own specialized list of suppliers and where they belong on the map. Located at the entrance will be a large interactive touch screen of the show map.
- **FASHION IMMERSION:** Trend and color information will be provided on the ground floor to showcase a selection of the most representative fabric, leather and accessory samples and patterns for the AW 24–25 season. For the first time, we will have an immersive sandbox where visitors can blend and match the seasonal colors by hand.
- **COLOR CARD:** Visitors will also be able to purchase Première Vision's original Color Range on-site for key insights into the upcoming season.
- **LIVE SEMINARS:** To guide buyers in their sourcing endeavors, 6 live seminars will present the main trends and developments of the season.

PV NEW YORK FASHION SEMINAR TRENDS & COLORS: A fashion seminar, presented by the Première Vision fashion team, with essential advice on ethical fashion and key design choices for the AW24–25 season. A great way to learn about the season’s exclusive color range and the seamless blend between fabrics, leathers, accessories, and prints for your future collections.

Hosted by Celine Khawam - PVNY fashion consultant

TUESDAY JULY 18 TH 2023		WEDNESDAY JULY 19 TH 2023	
10 AM TO 12 PM	PVNY PV’s Fashion Seminar Trends & Colors	10 AM TO 12 PM	PVNY PV’s Fashion Seminar Trends & Colors
12 PM TO 1 PM	Ragna Frodadottir from EDELKOORT Hibernation, Autumn-Winter 24-25 Textile and fashion forecast	12 PM TO 1 PM	Julie A. Evans from SUSTALYTICS A journey into the realm where generative AI and fashion intertwine
1 PM TO 3 PM	PVNY PV’s Fashion Seminar Trends & Colors	2 PM TO 4 PM	PVNY PV’s Fashion Seminar Trends & Colors
3 PM TO 4 PM	NELLY RODI New Commerce, forget about what you know about business, break away from yesterday to build a better tomorrow		
4 PM TO 5 PM	MMODE.QUEBEC Montreal, Canada – The new hub for easy sourcing & efficient manufacturing		

NON-STOP SOURCING EXPERIENCE: THE PREMIÈRE VISION MARKETPLACE

All the suppliers exhibiting at the show have a dedicated e-shop on the **Première Vision Marketplace**, where buyers have access, all year long, to search and find materials: browse galleries, magazine trends, articles and suppliers’ inventory. This online platform is available 24/7, so buyers can identify new suppliers and stay informed about new creations throughout the year. Buyers can also interact with suppliers directly and make requests online for samples, quotes, catalogues, and even production orders. Première Vision is committed to offering collections from over 2,600 selected exhibitors and a base of 90,000 products, including but not limited to fabrics, leathers, and accessories.

REDESIGNED EVENTS AND EVEN MORE INSPIRATION

Première Vision has 6 shows that aim to meet the needs of the entire industry. The Première Vision Paris show will be welcoming visitors in February 2024 with the same level of creativity as the Première Vision exhibitors, customized trend decodes, a cutting-edge perspective on eco-friendly advances and a detailed overview of the most avant-garde materials in fashion.

At Première Vision, we prioritize helping all innovators navigate this industry. We support your endeavors fully and are at your disposal for any questions. With that, we hope you can come join us in July to experience Première Vision’s original trend selections and our trailblazing role in sustainable sourcing.

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