

PVSZ 可持续时尚沙龙 - AW2425

PVSZ Sustainable Fashion Talks - AW2425

“光之所及”Where Light Reaches
政策、设计、材料、消费、技术、成本
Policy, Design, Material, consumption, technology, costs

日期 Dates	时间 Time	主题 Theme	嘉宾 Speaker		
Day 1	20-sept	PM	13:00-13:10	开幕致辞：“光之所及”欢迎来到可持续时尚新纪元 Where Light Reaches, welcome to Sustainable Fashion New Era	张文宇 Première Vision 深圳 项目总监 Josephine ZHANG Première Vision SHENZHEN Project Director
			#设计趋势 #DesignTrend		
			13:10-13:50	AW 2425 Première Vision时尚趋势品鉴——色彩、时尚、环保 AW 2425 Première Vision fashion trend tasting-Colour & Fashion & Eco	张露杨 Première Vision 中国市场 经理 Luyang ZHANG Première Vision Marketing Manager in China
			#商业 #Business		
			时机佳！全球循环经济语境下，时尚企业以“向善商业”智慧，率先发动全新可持续利润引擎 It's time! Be the first to initiate the brand-new sustainable profit engine with a "Business for Good" mindset?		
			14:05 -14:20	商业向善——由联合国可持续发展目标开始 Business for Good - take action started with SDGs	童春佳 联合国开发计划署示范组织成员, SDG可持续发展联盟理事长 Amy TONG Member of the United Nations Development Programme Demonstration Organization, SDG Chairman of the Alliance for Sustainable Development
			14:20-14:40	行业：时尚行业ESG框架下，共益影响力评估 Industry: B Impact Assessment under ESG Framework for Fashion Industry	姜宇霏 共益企业中国项目总监 Yufei JIANG Director, Advocacy & Service of B Corps China
			14:40-15:00	品牌：时尚品牌/设计师如何用商业向善思维，构建全新核心竞争力 Brand: How fashion brand/designer can build up core competitive force using "Business for Good" logic	神秘嘉宾 Interesting Guest
			15:00-15:20	透明供应链：Première Vision “A Better Way”计划——建立可衡量的环境与社会责任兼备的时尚采购 Transparent Supply Chain: Première Vision "A Better Way" Programme——How to support brands in building a fashion supply chain that is environmentally and commercially valuable	Igor BONNET Première Vision 首席运营官 Igor BONNET Première Vision Chief Operations Officer
			14:05-15:55		
15:20-15:50	对话：“向善商业”智慧，如何成为时尚企业的全新可持续利润引擎？ Dialogue: How can the wisdom of "Business For Good" become a new sustainable profit engine for fashion companies?	主持人Moderator: 杜怡佳 R.I.S.E.可持续时尚创新平台 创始人/Impact Hub Shanghai 合伙人 Karen DU Founder, R.I.S.E. Sustainable Fashion Innovation Platform Partner, Impact Hub Shanghai			
#TechforTracibility #科技助追溯					
16:05-16:35	16:05-16:35	GLMetavers X PVSZ 未来概览——科技如何结合产业，为品牌供应链透明化建立系统解决方案 Dialogue: GLMetavers X PVSZ An overview of the future——How technology combines with industry to build system solution for brand supply chain transparency	苏韦仁 绣嘉 副总经理 Weber SU SHOKAY Vice General Manger		
Day 2	21-sept	AM	#中国限定：传统工艺 × 未来时尚——古老而崭新，话题流量不是非遗系列的真正价值，品牌价值是 #China Edition: Traditional Craftmanship × Modern Fashion——Ancient and New, exposure is not the Real Value of the Intangible Cultural Heritage Series, but the Brand Value		
			10:30-10:50	中国限定：缙丝——“卷”的时代，不妨向内走往回看 China Edition: Kesi——The era of involution, we might as well go inward and look back	张超群 新刻 创始人兼CEO July ZHANG KOSSU Founder & CEO
			10:50-11:10	中国限定：鱼子缙——传统工艺的遗落的明珠 China Edition: Caviar——The Lost Pearl of traditional craftmanship	宋立 集彩工作室主理人，深圳红叶手绘扎染印花厂厂长，上海视觉艺术学院客座教授 Li SONG Director of Jicai Studio, Director of Shenzhen Red Leaf Hand-painted Tie-dye Printing Factory, Visiting Professor of Shanghai Institute of Visual Arts
			11:10 - 11:30	中国限定：宋锦美学——解构传统，成就非遗品牌 China Edition: Song brocade aesthetics——deconstructing the tradition, to bring the achievement of intangible cultural heritage brand	吴建华 吴江市鼎盛丝绸，苏州上久楷丝绸科技文化有限公司 董事长 Jianhua WU Chairman of Wujiang Dingsheng Silk & Suzhou Saint-joy Technology and Culture Co., Ltd ,
			10:30-12:00		
			11:30-12:00	对话：古老工艺，如何助力当代时尚商业，创新而可持续发展？ Dialogue: How can ancient craftmanship help contemporary fashion business to be innovative and sustainable?	主持人Moderator: 文刀米 时尚学者，中国时尚大奖年度最佳时装评论员获得者 Wendaoimi Fashion scholar, China Fashion Award Annual Best Fashion Commentator
			11:30-12:00		
			宋立 集彩工作室主理人，深圳红叶手绘扎染印花厂厂长，上海视觉艺术学院客座教授 Li SONG Director of Jicai Studio, Director of Shenzhen Red Leaf Hand-painted Tie-dye Printing Factory, Visiting Professor of Shanghai Institute of Visual Arts		
			吴建华 吴江市鼎盛丝绸，苏州上久楷丝绸科技文化 董事长 Jianhua WU Chairman of Wujiang Dingsheng Silk & Suzhou Saint-joy Technology and Culture Co., Ltd ,		
			张娜 再造衣银行与FAKE NATOO 主理人 Na ZHANG Foudner & Creative Director of Reclothing Bank & FAKE NATOO		
#Materail Pop-UP #材料快闪					
1:00-1:15	1:00-1:15	蛛丝蛋白在纺织面料里的独特运用——生物皮革与蛋白纤维 The unique application of spider silk protein in textile fabrics —— Bio-based Leather & Protein Fiber	梁青 灵蛛科技 首席执行官、创始人 Qing LIANG CEO, Founder of LINK SPIDER		
1:15-1:30	1:15-1:30	Naia™可持续纤维素纤维——如何通过先进的回收技术，使循环时尚成为主流 How Eastman Naia™ is bringing circularity mainstream with advanced recycling technologies	陈喆伟 伊士曼纤维事业部 商务开发高级经理 Kevin CHEN Senior Business Development Manager, Eastman Textiles		
1:30-1:45	1:30-1:45	严谨而有趣，创新环保皮革的超级能量 Rigorous and fun, the superpowers of innovative eco-leather	沈寰华 江苏协孚 国际商务总监 Christian SHEN Jiangsu XIEFU, Global Sales Director		
#市场 #Markets					
14:00-14:50	2:00-2:50	WGSN 2024宏观商业趋势 强协作未来，品牌如何用绿色创新，撬动全新商业增长 WGSN 2024 Business Trend: how green innovation leveraging new business growth in a tight collaborative future	伍雯晶 WGSN趋势专家 Olivia WU WGSN Trend Specialist		
#市场 #Markets					
主持人Moderator: 赵倩 精睿商业观察 中国区副总监 Fiona ZHAO Jing Daily Associate Director CHINA					

		PM							<p>圆桌Panelists: 杨晓雯 伊士曼纺织事业部 全球市场传播经理 Karen YANG Marketing Communications Group Leader, Eastman Textiles</p> <p>吴庆业 赢家时尚控股有限公司执行 副总裁 Steven Wu Executive Vice President, EEKA Fashion Holdings Limited</p> <p>张娜 再造衣银行与FAKE NATOO 主理人 Na ZHANG Founder & Creative Director of Reclotching Bank & FAKE NATOO</p> <p>Igor BONNET Première Vision 首席运营官 (英文) Igor BONNET Première Vision Chief Operations Officer (English)</p>
			15:00-16:00	3:00-4:00	<p>对话：循环经济新时代，时尚圈如何让可持续之美迈入主流 Dialogue: In the New Age of Circular Economy, How the Fashion Industry is Bringing Sustainable Beauty into the Mainstream</p>				
			#ESG						
			16:10- 16:40	4:10- 4:40	<p>布局ESG，塑造品牌价值新路径 ESG: A New Strategy to Create Brand Value</p> <p>联合主办：香港生产力促进局深圳创新及技术中心（福田） Co-host: HKPC Shenzhen Innovation and Technology Centre (Futian)</p>			<p>陈蔚 香港生产力促进局 绿色生活与创新部 顾问 Cheryl CHEN Consultant, Green Living and Innovation Division, Hong Kong Productivity Council(HKPC)</p>	
			#GenZ.&Communication #Z世代与沟通						
			<p>讲真！Z世代，如何看待可持续时尚和生活？ Actually ! How the Gen Z respond to Sustainable Fashion & Lifestyle?</p>						
Day 3	22-sept	AM							
			10:30-10:50		<p>消费：Gen Z如何做可持续消费决策与买单 Consumption : How Gen Z understand & pay for sustainability</p>			<p>杜怡佳 R.I.S.E.可持续时尚创新平台 创始人/Impact Hub Shanghai 合伙人 Karen DU Founder, R.I.S.E. Sustainable Fashion Innovation Platform Partner, Impact Hub Shanghai</p>	
			10:50-11:10		<p>设计：好的设计，是对人的洞察和关怀 Design : Good Design for better caring</p>			<p>杨苏也 PTBH 创始人及设计总监 Suye YANG Founder & Design Director of PTBH</p>	
			11:10-11:30		<p>生活：让环保少点口号，多点爱好 Life : Make environmental protection less of a slogan and more of a hobby</p>			<p>苏一格 可持续垂类生活方式账号“壹个袋子”，IFWAF农场动物福利人才计划成员，线下食物教育、环境教育讲师，Act4Food 食物系统转型计划中国区成员 Yige SU Sustainable Pendant Lifestyle Account "One Bag", Member of IFWAF Farm Animal Welfare Talent Program, Lecturer of offline food education and environmental education, Member of Act4Food Food System Transformation Program in China.</p>	
			10:30-12:00					<p>主持人Moderator: 陈美婷 可持续传播顾问/续集 创始人 Christine CHAN Consultant of Sustainability Communication, Co-founder of Xuji</p>	
				11: 30- 12:00	<p>对话：讲真！Z世代，如何看待可持续时尚和生活？ Dialogue : Actually ! How the Gen Z respond to Sustainable Fashion & Lifestyle?</p>			<p>圆桌Panelists: 杜怡佳 R.I.S.E.可持续时尚创新平台 创始人/Impact Hub Shanghai 合伙人 Karen DU Founder, R.I.S.E. Sustainable Fashion Innovation Platform Partner, Impact Hub Shanghai</p> <p>杨苏也 PTBH 创始人及设计总监 Suye YANG Founder & Design Director of PTBH</p> <p>苏一格 可持续垂类生活方式账号“壹个袋子”，IFWAF农场动物福利人才计划成员，线下食物教育、环境教育讲师，Act4Food 食物系统转型计划中国区成员 Yige SU Sustainable Pendant Lifestyle Account "One Bag", Member of IFWAF Farm Animal Welfare Talent Program, Lecturer of offline food education and environmental education, Member of Act4Food Food System Transformation Program in China.</p>	