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PRESS RELEASE

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JANUARY 17 & 18, 2023

CENTER415, NEW YORK

PREMIÈREVISION
The art & heart of fashion



NEW YORK

PREMIÈRE VISION NEW YORK: THE SOURCING HUB FOR THE NORTH AMERICAN FASHION COMMUNITY

Première Vision invites you to join us at **Center415** on **January 17th and 18th 2023!** The **Première Vision New York Show** will be ready to welcome fashion professionals with another curated offer for the **Spring Summer '24 season**. Based on the needs of the North American market, we will introduce our renowned inspiration surrounding innovation, creativity, and sustainability right in the heart of New York.

At Première Vision, we aim to conquer the balance of quality and design with diversity and ethics. We have 151 exhibitors from 18 countries who have mastered unique capabilities with fabrics, designs, leather, manufacturing, and accessories. In less than 2 weeks, Première Vision will reveal their fresh range of material developments to buyers across the globe!

In such a fast-pace and widespread industry, Première Vision wants to provide solidarity for all creatives in the fashion design space. Thanks to the fashion information carefully researched and delegated by the Première Vision Paris fashion team, our attendees will have the opportunity to seek inspiration, upcoming color trends, and eco-friendly orientations for their Spring Summer 2024 collections:

- **FASHION IMMERSION:** Trend and color information will be provided on the ground floor to showcase a selection of the most representative fabric, leather and accessory samples and patterns for the SS '24 season..
- **COLOR CARD:** Visitors will also be able to purchase Première Vision's original Color Range on-site for key insights into the upcoming season.
- **LIVE SEMINARS:** To guide buyers in their sourcing endeavors, two live seminars will present the main trends and developments of the season.

PV NEW YORK FASHION SEMINAR TRENDS & COLORS: A fashion seminar, presented by the Première Vision fashion team, with essential advice on ethical fashion and key design choices for the SS '24 season. A great way to learn about the season's exclusive color range and the seamless blend between fabrics, leathers, accessories, and prints for your future collections.

Everyday

10 am and 2 pm

PV New York Fashion Seminar Trends & Colors

**Hosted by Celine Khawam - PVNY fashion consultant*

PROMOSTYL SEMINARS:

Tuesday

11:30 am

"Casually Ethical" by Promostyl

Wednesday

11:30 am

"Reseted Female Wardrobe" by Promostyl

**Talk presented by Malaïka Ewande and Sébastien Renault, artistic directors at Promostyl*

NON-STOP SOURCING EXPERIENCE: THE PREMIÈRE VISION MARKETPLACE

All the suppliers exhibiting at the show have a dedicated e-shop on the **Première Vision Marketplace**, where buyers have access, all year long, to search and find materials: browse galleries, magazine trends, articles and suppliers' inventory. This online platform is available 24/7, so buyers can identify new suppliers and stay informed about new creations throughout the year. Buyers can also interact with suppliers directly and make requests online for samples, quotes, catalogues, and even production orders. Première Vision is committed to offering collections from 2,400 selected exhibitors and a base of 72,400 products, including but not limited to fabrics, leathers, and accessories.

NEW CALENDARS, REDESIGNED EVENTS, AND EVEN MORE INSPIRATION

Première Vision adds more show dates to better meet the needs of the entire industry. The Première Vision Paris show will be welcoming visitors in February and July with the same level of creativity as the Première Vision exhibitors, customized trend decodes, a cutting-edge perspective on eco-friendly advances and a detailed overview of the most avant-garde materials in fashion.

PREMIÈRE VISION **PARIS** - SS '24 - '25
DENIM PREMIÈRE VISION - Berlin, Germany
PREMIÈRE VISION PARIS - AW '24 - '25

February 7th - 9th 2023
May 31st - June 1st 2023
July 4th - 6th 2023.

At Première Vision, we prioritize helping all innovators navigate this highly dynamic industry. We support your endeavors fully and are at your disposal for any questions. With that, we hope you can come join us in January to experience Première Vision's original trend selections and our trailblazing role in sustainable sourcing.

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