



PRESS RELEASE

JUNE 20, 2022

JULY 19 & 20, 2022
CENTER415, NEW YORK

PREMIÈREVISION
The art & heart of fashion

PREMIÈRE VISION NEW YORK: THE SOURCING HUB FOR THE NORTH AMERICAN FASHION COMMUNITY

The show will introduce its renowned inspiration surrounding innovation, creativity, and sustainability. **95 exhibitors from 18 countries** with their unique perspectives and capabilities on fabrics, designs, leather, manufacturing, and accessories categories will present their new range of material developments.

They'll be exhibiting:

ALBERT GUEGAIN (FR), DUTEL CRÉATION (FR), E MIROGLIO (BG), FLO PONCE PRINTS (US), GRAF&CO (IT), HARTEK DESIGNS/PAUL HARGITTAI (CH), ILUNA GROUP (IT), JULES TOURNIER SINCE 1865 (FR), LAURENT GARIGUE PARTNERSHIP (UK), MAHLIA KENT (FR), ISKO LUXURY BY PG (TR), STYLEM USA (US), and many more.

In addition to the creative and selective offer of the show, buyers will have the opportunity to get inspiration and the main seasonal orientations for their Autumn/Winter 2023-24 collections thanks to the unique fashion information delivered by the Première Vision's Paris fashion team. This fashion information will be available at the show in different ways to help industry professionals deciphering and decoding the season's material and color trends:

- **THE FASHION FORUM:** Trend and color information will be provided through a dedicated area presenting a selection of the most representative fabric, leather and accessory samples and patterns for the AW 23-24, along with Première Vision's unique Color Range which visitors are able to purchase on-site to find key information for the upcoming season.
- **LIVE SEMINARS ARE BACK!** To guide buyers in their sourcing, two live seminars will present the main trends and developments of the season:
 - ▶ **ECO-INNOVATION TRENDTASTING:** A new seminar created by the Première Vision fashion team to better meet industry expectations, providing a concrete look at the season's eco-responsible developments: key trends and sustainable innovations in fabrics, leathers and accessories. A can't-miss event for effective, sustainable sourcing!
Everyday at 11 am & 3 pm
 - ▶ **FASHION SEASON & COLOR TRENDTASTING:** A fashion seminar with the essential messages and key fashion choices for the AW 23-24 season, to discover all the new synergies between fabrics, leathers, accessories and patterns. With a decoding of the season's exclusive color range and its essential harmonies, to build and develop collections. Presented by the Première Vision fashion team.
Everyday at 10 am & 2 pm



SEMINARS WILL BE HOSTED BY CÉLINE KHAWAM.

Céline Hkawam is a textile historian and textile designer based in New York. Her collaborations include Givenchy, Kenzo, Hermes, and Polo Ralph Lauren among others. She holds a Master's of Arts from Pantheon Sorbonne University and is currently specializing in Fashion History, Textile Conservation, and Museum Practice at Fashion Institute of Technology.

She values textiles and fashion as tangible and intangible cultural heritage.

NON-STOP SOURCING EXPERIENCE: THE PREMIÈRE VISION MARKETPLACE

All the suppliers exhibiting at the show have a dedicated e-shop on the Première Vision Marketplace, where buyers have access all year long to search and find materials: browse galleries, magazine trends, articles and suppliers' shops.

Première Vision is bolstering its offer by expanding the show experience through its own B-to-B e-commerce site. The platform is available 24/7, so buyers can identify new suppliers and stay informed about new creations throughout the year. Buyers can also interact with suppliers directly and make requests online for samples, quotes, catalogues, and even production orders. Première Vision is committed to offering collections from 1,500 selected exhibitors and a base of 100,000 products, including fabrics, leathers, and accessories. The Marketplace also features a magazine where trend information and diverse analyses provide buyers to access Première Vision's unique fashion expertise.

NEW CALENDARS, REDESIGNED EVENTS, AND EVEN MORE INSPIRATION

In 2022, Première Vision comes with new dates to better meet the needs of the entire industry. Première Vision Paris Show will be welcoming visitors in July with the same level of creativity of the Première Vision exhibitors, customized trend decodings, a cutting-edge perspective on eco-friendly advances and a detailed overview of the industry's most innovative materials.

The Première Vision Paris show for the AW 23-24 Collections will take place on **July 5-7, 2022**.

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