

PRESS RELEASE

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7 – 9 FEBRUARY 2023

PARIS NORD - VILLEPINTE

PREMIÈREVISION
The art & heart of fashion

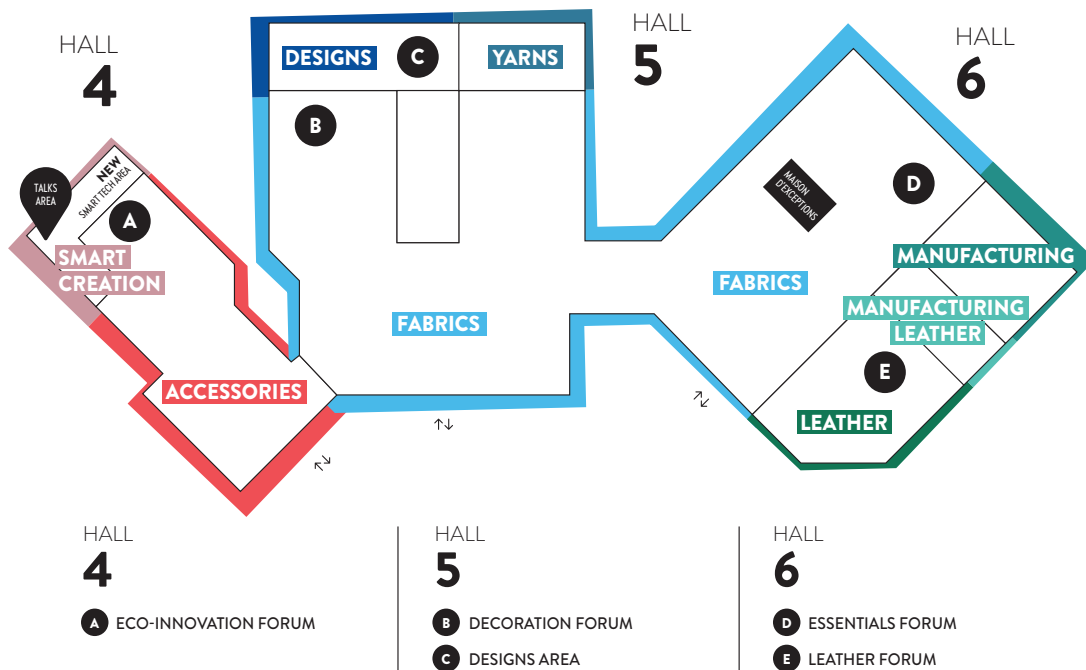
VISIT ITINERARIES TO FOLLOW FOR EFFICIENT SOURCING AT PREMIÈRE VISION PARIS

This February 7, 8 and 9, the international creative fashion industry will come together at Première Vision Paris to find inspiration, exchange ideas and build their collections of ready-to-wear, accessories (fashion jewelry, leather goods) and footwear for the Spring-Summer 24 season. An edition promising a wealth of news and new products in everything from its offer and inspirational content to its services and program.

Visitors – buyers, designers, production heads, fashion and accessory brand managers, etc. – will discover new creative proposals and developments from 1,246 exhibitors from 44 countries – spinners, weavers, tanners, textile designers, accessory and component makers and fashion manufacturers – chosen by a Selection Committee of professionals and experts.

But whether you are a buyer, an art director, a designer or a product manager, it is sometimes difficult to find your way through this rich and complete offer. That is why, in order to facilitate the sourcing of visitors and to guide them in the preparation of their visit, as well as during the show, Première Vision has set up a series of customized itineraries, designed according to the needs of buyers. These visit itineraries can be found on the Première Vision marketplace, but also on the show's application:

- Smart Creation and sustainability, leather, Sport & Tech, Lingerie & Bath, patterns & designs, local sourcing, small quantities.





Smart Creation

In February, 55 exhibitors will join the Smart Creation area in Hall 4. This area is divided into 3 universes: Smart Materials presenting innovative materials, new eco-designed fibers, dyeing processes or chemical solutions with reduced impact; Smart Services, a selection of companies specializing in services to support the entire supply chain; and a new Smart Tech zone gathering innovative technological solutions.

[The full list of Smart Creation exhibitors](#)



Sustainable offer

For buyers looking for eco-designed or low-impact materials-leathers, yarns and accessories - for the development of their future collections, PV Paris offers eco-responsible sourcing solutions from over 370 committed suppliers. A rich and specialized offer from more than 190 weavers and more than 150 accessories manufacturers.

[Check out PV Paris sustainable offer](#)



Leather

A hundred tanners and leather workers from 14 countries, including 35 Italians, 21 French and 14 Spanish, will be grouped together in the Leather area of Hall 6: full grain leathers, exotic leathers and textile materials for leather goods and footwear.

[Check out PV Paris sustainable offer](#)



Sport & Tech

In the Sport & Tech sector, 116 exhibitors are present, including 68 suppliers of technical and performance fabrics and 48 manufacturers of accessories, zips, eyelets, laces, stoppers... A selection of the most creative samples dedicated to sport will also be presented in the Essentials forum, Hall 6.

[The full list of Sport & Tech exhibitors](#)



Lingerie & Swimwear

Nearly 300 suppliers will offer products and solutions for the development of lingerie and swimwear collections: 123 fabric manufacturers, 82 accessory makers, 13 spinners, 62 textile design studios, 5 manufacturing companies and 14 committed and innovative companies in the Smart Creation area. A selection of the most beautiful lingerie and bath samples can also be found in the Essentials forum, Hall 6.

[The full list of lingerie & swimwear exhibitors](#)



Motifs & Designs

In the Designs universe, located in Hall 5, you will find 103 specialized international studios presenting their latest collections in textile creation (designs, patterns and ornaments). A concentrate of creativity and inspiration in the heart of the show.

[The full list of Designs exhibitors](#)



Source locally

For brands looking for local partners who favour a short and local production chain, Première Vision has grouped all its exhibitors into 9 geographical zones:

[Western Europe](#)
[Mediterranean Bassin](#)
[Oceania](#)

[Eastern Europe](#)
[North America](#)
[Asia](#)

[Southern Europe](#)
[South America](#)
[Africa](#)



Small quantities

To meet the specific needs of emerging brands, the “small quantities” visit itinerary highlights exhibitors whose minimum production volumes are adapted to the young creation.

Unique pieces, capsule collections, lengths of less than 50m, production less than 100 pieces and leather sourcing between 1 and 10 hides, consult the list of 261 “small quantity” suppliers to be found in February at the show.

[View all exhibitors offering small quantities to order](#)

REGISTER FOR THE NEXT SALON PREMIÈRE VISION PARIS

In order to attend the show, don't forget to register via the following link:

BADGE REQUEST

Once you have registered, and after your accreditation request has been validated by our press teams, you will receive your journalist e-pass by e-mail.

UPCOMING PREMIÈRE VISION EVENTS

Première Vision New York

17 & 18 January 2023
Center 415, New York, USA

Made in France Première Vision

29 & 30 March 2023
Carreau du Temple, Paris

Denim Première Vision

31 May 31 & 1 June 2023
Arena Berlin, Germany

Première Vision Paris

4, 5 & 6 July 2023 - Paris Nord Villepinte Exhibition Centre

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