

PRESS RELEASE 9 JANUARY 2023 7 – 9 FEBRUARY 2023 PARIS NORD - VILLEPINTE

PREMIÈREVISION the art & heart of fashion



MAISON D'EXCEPTIONS SHOWCASE OF RARE ARTISANAL SKILLS & KNOW-HOWS RETURNS TO PREMIÈRE VISION PARIS FEBRUARY 7 - 9, 2023

Breaking a two-year absence, Maison d'Exceptions returns to Première Vision Paris this February 7, 8 and 9, in the heart of Hall 6 of the Parc des Expositions de Villepinte.

For its 10th edition, the space dedicated to rare and creative know-hows will present 23 handpicked ateliers - including 6 new ones - from 5 countries::

• 11 from France, 5 from Japan, which sees a return in force of its offer, 4 from India, 2 from Italy, and an artisan from the United Arab Emirates.

These highly skilled ateliers will be presenting exceptional techniques and rare craftsmanship, all more than ever focused on innovation as a means of offering unique and custom creations - including textiles, leathers and accessories - to luxury brand buyers and designers:

• Semi-automatic and artisanal weaving, leather braiding and caning, mother-of-pearl plating, finishing, feather and button work, non-violent silk production, fashion manufacturing by hand, artisanal embroidery, original dyes, recycling techniques and more.

Ever since its creation in 2011, at each February edition of Première Vision Paris, Maison d'Exceptions introduces visitors looking for creative exclusivities to a cutting-edge selection of workshops from around the world, all boasting a mastery of traditional artisanal techniques or outstanding innovative technologies. A space designed as a showcase for luxury houses, accessible by invitation only, where passionately committed artisans explore, experiment and innovate in their offer of unique products and know-how.

> Explore the Maison d'Exceptions exhibitors' catalog in the press area of the Première Vision website.



JOIN US AT PREMIÈRE VISION PARIS

Next February 7, 8 and 9, professionals from the creative fashion industry from all around the world will meet at Première Vision Paris to find inspiration, exchange ideas and build their coming collections of ready-to-wear, accessories (fashion jewelry, leather goods) and footwear for the Spring-Summer 24 season.

Visitors - buyers, designers, production heads, fashion and accessory brand managers, etc. - can discover new creative proposals and developments from 1,244 exhibitors from 44 countries - spinners, weavers, tanners, textile designers, accessory and component manufacturers, and fashion makers - chosen by a Selection Committee of professionals and experts. An international, ultra-high-quality offer, up 15% over February 2022 (1,080 exhibitors) and +4,5% in terms of July 2022 (1,190 exhibitors), mainly from Europe (led by Italy, France, the UK, Spain, Portugal, Germany...) as well as from the Mediterranean basin (Turkey, Morocco, Tunisia...), and Asia (Japan, Korea, India, China...).

REGISTER FOR THE NEXT SALON PREMIÈRE VISION PARIS

In order to attend the show, don't forget to register via the following link:

BADGE REQUEST

Once you have registered, and after your accreditation request has been validated by our press teams, you will receive your journalist e-pass by e-mail.



UPCOMING PREMIÈRE VISION EVENTS

Première Vision New York

17 & 18 January 2023 Center 415, New York, USA

Première Vision Paris

7, 8 & 9 February 2023 - Parc des Expositions de Paris Nord Villepinte

Made in France Première Vision

29 & 30 March 2023 Carreau du Temple, Paris

Denim Première Vision

31 May & 1st June 2023 Arena Berlin, Allemagne

Première Vision Paris

4, 5 & 6 July 2023 - Parc des Expositions de Paris Nord Villepinte



CONTACTS

PREMIÈRE VISION

Igor Robinet-Slansky

Press Manager T. +33(0)170 3870 30 M. +33(0)642063102 i.robinet@premierevision.com

Claudie Le Souder

Chief Marketing & Communications Officer M. +33 (0)6 85 80 67 33 c.lesouder@premierevision.com

MONET + ASSOCIÉS +33(0)4 78 37 34 64

Véronique Bourgeois +33 (0)6 64 22 55 56 vb@monet-rp.com

Justine Dupuis +33 (0)6 98 98 95 80 jd@monet-rp.com

2° BUREAU +33(0)1 42 33 93 18

Sylvie Grumbach

sylvie.grumbach@2e-bureau.com

Marie-Laure Girardon

+33(0)6 82 40 73 27 m.girardon@2e-bureau.com

CORRESPONDANTE EN ALLEMAGNE EXALIS

Mayouri Sengchanh +49 30 5546208 denimPremiereVision@exalis.de

paris.premierevision.com

