



**PV**  
**FASHION  
RENDEZ-VOUS**

**PRESS RELEASE**

13 JULY 2022

7 & 8 SEPTEMBER 2022  
CARREAU DU TEMPLE, PARIS

**PREMIÈREVISION**  
*The art & heart of fashion*



# FASHION RENDEZ-VOUS

## **PREMIÈRE VISION TO LAUNCH FASHION RENDEZ-VOUS, THE NEW EVENT OF THE FALL SEASON FOR THE CREATIVE FASHION INDUSTRY, ON SEPTEMBER 7 & 8 AT THE CARREAU DU TEMPLE IN PARIS**

The inaugural edition of Fashion Rendez-Vous, Première Vision's brand-new trade fair, will take place from September 7 to 8 at the Carreau du Temple, in the heart of Paris.

This new salon complements the July edition of Première Vision Paris, Première Vision's flagship event, which - following the new calendar adopted and implemented by the group in 2022 - was held for the first time from July 5 to 7 at the Parc des Expositions, Paris Nord Villepinte.

With Fashion Rendez-Vous, Première Vision commits to supporting brands and buyers as they finalize their Fall-Winter 23-24 collections, through an international selection and the latest product developments offered by **120 exhibiting companies**, across all levels of the market, spanning weavers, fashion accessory manufacturers, design studios, garment makers and tanners, and representation agents.

As with each Première Vision event, these exhibitors meet rigorous selection requirements and are committed to Première Vision Paris.

➤ Find the list of Fashion Rendez-Vous exhibitors on the [Première Vision website](#).

## **PREMIÈRE VISION PARIS: A NEW SCHEDULE IN LINE WITH THE NEW RHYTHM OF COLLECTIONS**

**Since February 2022, Première Vision has changed the dates of its flagship event, Première Vision Paris. The show now welcomes its visitors—buyers, stylists, designers, production managers, fashion and accessories brand executives ... —and its exhibitors—spinners, weavers, tanners, designers, accessories and components manufacturers, garment manufacturers—in early February for the spring-summer collections, and in the first half of July for the fall-winter collections.**

For Première Vision, as a major player in the global creative fashion industry, bringing forward the dates of Première Vision Paris allows it to respond to the demands of the market whose schedules for creating and delivering new collections have multiplied.

Based on the results of a Europe-wide survey—France, Italy, Germany, the United Kingdom, Spain—conducted at its request among 1,765 professionals by the Institut Français de la Mode, and communicated in the first quarter of 2020, the Première Vision Group has decided to bring forward its traditional dates (mid-February for the spring-summer collections, mid-September for fall-winter) in order to meet the new expectations of its audiences in terms of material selection and inspiration.

According to this study, 72% of the brands surveyed favored a trade show that would move up to the end of January/beginning of February, and 69% favored an event organized at the beginning of July.

This strategic anticipation of dates was also encouraged by a large-scale survey of Première Vision's exhibiting manufacturers and partners, organized in 2020 and relaunched in the third quarter of 2021. The vast majority of them were in favor of the new calendar which moves the show forward to the beginning of February and July

➤ ***The report of the survey conducted by the Institut Français de la Mode is available on request.***

**As a result of these changes, the Blossom Première Vision show, launched in 2016 and dedicated to luxury and high-end brands, now becomes annual. It will therefore be held each year in December to accompany ultra-creative companies in the construction of their spring-summer collections, while developments for fall-winter will be presented alongside the main collections in July at Première Vision Paris.**

➤ ***See you at Blossom Première Vision on December 14 & 15, 2022, at the Carreau du Temple in Paris.***

## REGISTER FOR FASHION RENDEZ-VOUS

In order to attend the show, online or in person,  
please don't forget to register via the following link:

**BADGE REQUEST**

Once registered, and after your accreditation request has been approved by our press teams,  
you will receive your press badge by e-mail.

### UPCOMING PREMIÈRE VISION EVENTS

#### PREMIÈRE VISION **NEW YORK**

July 19-20, 2022  
Center 415, New York, USA

#### **FASHION RENDEZ-VOUS**

September 7-8, 2022  
Carreau du Temple, Paris

#### PREMIÈRE VISION **SHENZHEN**

October 17-19, 2022  
Shenzhen Convention & Exhibition Center (Futian), China

#### **DENIM PREMIÈRE VISION - MILAN**

November 23-24, 2022  
Superstudio Più, Milan, Italie

#### **BLOSSOM PREMIÈRE VISION**

December 14-15, 2022  
Carreau du Temple, Paris

#### PREMIÈRE VISION **PARIS**

February 7-9, 2023 – Paris Nord Villepinte Exhibition Center  
February 6-10, 2023 – Digital Week on [www.premierevision.com](http://www.premierevision.com)

#### PREMIÈRE VISION **NEW YORK**

January 2023  
Center 415, New York, USA

#### **MADE IN FRANCE PREMIÈRE VISION**

March 28-29, 2023  
Carreau du Temple, Paris

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