



PRESSE RELEASE

6 & 7 DECEMBER 2021
CARREAU DU TEMPLE, PARIS

BLOSSOM
PREMIÈRE**VISION**



BLOSSOM PREMIÈRE VISION THE INDUSTRY'S 1st IN-PERSON EVENT FOR SPRING/SUMMER 2023

The Blossom Première Vision show, dedicated to the pre-collections of creative, high-end and luxury fashion and accessories brands, is back with a new, entirely in-person edition on Monday December 6 and Tuesday December 7 at the Carreau du Temple in Paris.

The first professional event of the spring-summer 23 season for the international fashion industry, Blossom Première Vision is aligned with the pre-collections calendar, and complements the Première Vision Paris* calendar, which targets the main collections.

121 suppliers of fabrics (90 weavers), leathers (20 tanners) and accessories (10 makers) will present their exclusive collections and developments for Spring Summer 23. As with all Première Vision shows, these exhibitors have been selected by a Selection Committee on the basis of their excellent know-hows, and both the quality and creativity of their products. Central to their offer of new products and innovations, the development of sustainable materials and production processes are playing an increasingly important role each season.

NEW OPENING DAYS!

Please note that, exceptionally, this next edition of Blossom Première Vision will be held on Monday and Tuesday
(and not on Wednesday and Thursday as is usually the case).

THEY'LL BE THERE!

A-GIRLS - DENTELLE SOPHIE HALLETTE - DUTEL CREATION
G. BINDA - GRATACOS - JACKYTEX - LYRIA - MALHIA KENT - MARINI
MÉGISSERIE LAURET - RATTI - RUSSO DI CASANDRINO
SOCIÉTÉ CHOLETAISE DE FABRICATION

* PREMIÈRE VISION PARIS : February 8, 9 & 10, 2022 - Paris Nord Villepinte Exhibition Centre

INTERVIEW WITH **GILLES LASBORDES**, MANAGING DIRECTOR OF PREMIÈRE VISION

– read the full interview on the Première Vision site: [HERE](#) –



Photo Nicola Cordi

- **Blossom Première Vision returns this December for a 100% physical edition. Why is this event important for visitors and exhibitors?**

For the past 18 months, the health situation has limited or even prohibited gatherings. Now we finally have the chance to see each other! It's time to talk in-person again, to discover and touch the collections that the most creative fabric, accessory and leather manufacturers are preparing.

- **Why is this pre-collections event such an essential complement to Première Vision Paris? What are its benefits and strengths?**

Blossom is both an advance event on the calendar in terms of Première Vision Paris, and is also a showcase selection of the most beautiful materials collections. It is a creative rendezvous for premium and luxury brands seeking materials to prepare their pre-collections.

- **The fashion calendar is still in turmoil due to the health crisis. Do you think that the pre-collection system will undoubtedly have to evolve?**

For now, we feel that buyers need an industry event early in the season. We'll be paying attention to how the collection process at creative fashion brands evolves, and to any possible changes once the crisis is over.

[...]

– Read the full interview on the Première Vision site: [HERE](#) –

**JOIN US
AT CARREAU DU TEMPLE**

4, RUE EUGÈNE SPÜLLER – PARIS 3

**MONDAY DECEMBER 6
& TUESDAY DECEMBER 7, 2021**





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