

SPRING

23

SUMMER

DENIM
PREMIÈREVISION

FASHION
HIGHLIGHTS





© Francesco Maria Messina / Fmm.design

THE SEASON

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Hybrid crossings of unexpected universes.
Subtle and surprising textile combinations.
Unusual behaviors. Hybrid genres, materials, styles, uses.
A reach extending far beyond its original characteristics and uses.

Broadening its field of activity. Diffusing its aura.
Solidifying its position. Promoting its indispensability. Persevering in its commitments.

Exploiting invisible technical properties.
Favoring regenerated and authentic fibers.
Increasing traceability and transparency.
Developing innovative and high-performance finishings.
Continuing to reduce consumption and energy.

Tactile density. Supple handles. Fluid behaviors.
Enriched naturalness. Enhanced personalization. Eye-catching details.

An emancipated denim. An open-minded denim.
An innovative denim. A surprising denim.

DENIM
PREMIÈRE VISION



THE TRENDS AGORA

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The spring summer 23 fashion area was a hybrid space pulling together all of the season's fashion information. A place to fully absorb the season and discover the Denim exhibitors' key products via fabric samples, finished products and accessories. The multi-faceted space was designed to host the new, more immersive version of the fashion seminar, accessible on replay on the [Denim Première Vision's website](#).

The design of the space was a collaborative effort between the Denim Première Vision team and the Filippo Maria Studio design studio. This unique environment conveys the atmosphere of spring-summer 23, while generating an emotional connection to nature and seaside landscapes.

All the space's structures, as well as the communication-support elements, were conceived and designed sustainably.

DENIM
PREMIÈRE VISION

SUMMARY

Urban denim
Denim offshoots
Enhanced denim

© Julien Lagueste

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URBAN DENIM



Pocket Full of Sunshine © Jackie Partridge

URBAN DENIM

Animated

Weave effects impart texture and amplify surfaces. Highly marked and elaborate weaves. Exaggerated 3/1 constructions, from dobbies and chambrays to ribbed knits. Natural fibers accentuate visual irregularities.

KILIM DENIM (TR)



Mono-stretch

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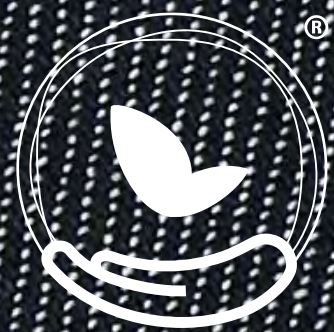
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URBAN DENIM

Urban

Classic selvages prized for their strength and durability. Stiff handles, raw denims in recycled cotton and 100% cotton. Waterproof finishings, semi-shiny patinas for looks inspired by bikers and leather. Products directly influenced by work wear, jackets with softer, functional pockets.

NAVEENA DENIM MILLS (PK)



Organic



Low chemical
impact finishing

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URBAN DENIM

Urban

The accessories compliment and enrich the season's runways. Rivets and buttons with a technical and raw look, in line with workwear inspirations and the call for authenticity.

TIMAY & TEMPO (TR)

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URBAN DENIM

Deconstructed

Upcycling with a neat, clean look. Textile waste gives rise to modern patchworks. Organic and recycled cottons are meticulously combined to create graphic proposals. Combinations of geometric shapes, squares, rectangles. Cuts and cut-outs transposed right on to the finished product. Pieces with a deconstructed and recomposed look.

KASSIM DENIM (PK)



Recycled

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URBAN DENIM

Eco focus

100% eco-friendly products, from fibers to finishings.
Entirely recycled cottons, polyesters and elastanes, organic cotton and natural materials. Energy/water-saving finishings, laser washes and 100% natural, chemical-free dyes.

MARITAS DENIM (TR)



Organic



Low chemical
impact finishing



Waterless

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DENIM OFFSHOOTS



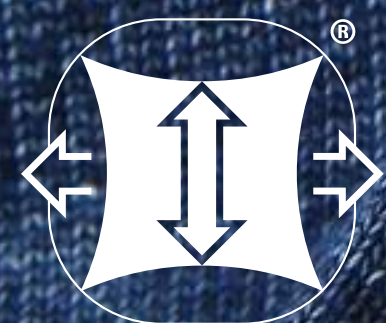
© Anna De ceramics

DENIM OFFSHOOTS

Chameleon

The sportswear influence is evolving thanks to knits, which have cast their spell over the denim universe. Knits with indigo yarns, products with knit constructions. The very height of relaxation, with lyocell, linen and recycled cotton compositions. Denim tracksuits and shorts with elasticized waists, jackets with fuller hoods.

INDIGO TUNEL (TR)



Bi-stretch

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DENIM OFFSHOOTS

Relaxation

Viscose, cotton, linen and lyocell showcase soft and supple handles. Soft finishings, peachskin handles. Unlimited ease, malleable and non-constricting denims. An indoor clothing inspiration, unfailing comfort.

BOSSA (TR)



Mono-stretch

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DENIM OFFSHOOTS

Shores

A blast of freedom blows through unpredictable denims freed of their primary functions. A relaxing kimono spirit, visuals inspired by aquatic elements. A feeling of well-being and relaxation, for long, fluid jackets shaped at the waist, in lyocell and modal blends.

SHARABATI DENIM (TR)

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DENIM OFFSHOOTS

Shores

A blast of freedom blows through unpredictable denims freed of their primary functions. Plays on semi-transparency, summery blouses made of cotton hemp and supple and lightweight linen.

STELLA BLU TEXTILE (CN)

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DENIM OFFSHOOTS

Terrestrial tones

Colorways lifted directly from natural resources. Inspirations reflecting glorious beaches, white sands, delicate foam and seaweed for soft tones. Eco-minded products with hemp and organic cotton grounds and clay-based dyes.

BOSSA (TR)

W DENIM (TR)

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DENIM OFFSHOOTS

Terrestrial tones

The accessories compliment and enrich the season's runways. Warm ochres and oranges color labels, evoking natural inspirations.

TIMAY & TEMPO (TR)



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DENIM OFFSHOOTS

Aquatic meanderings

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Colorways lifted directly from natural resources. Inspirations reflecting glorious beaches, white sands, delicate foam and seaweed for soft tones. Eco-minded products with hemp and organic cotton grounds and clay-based dyes.

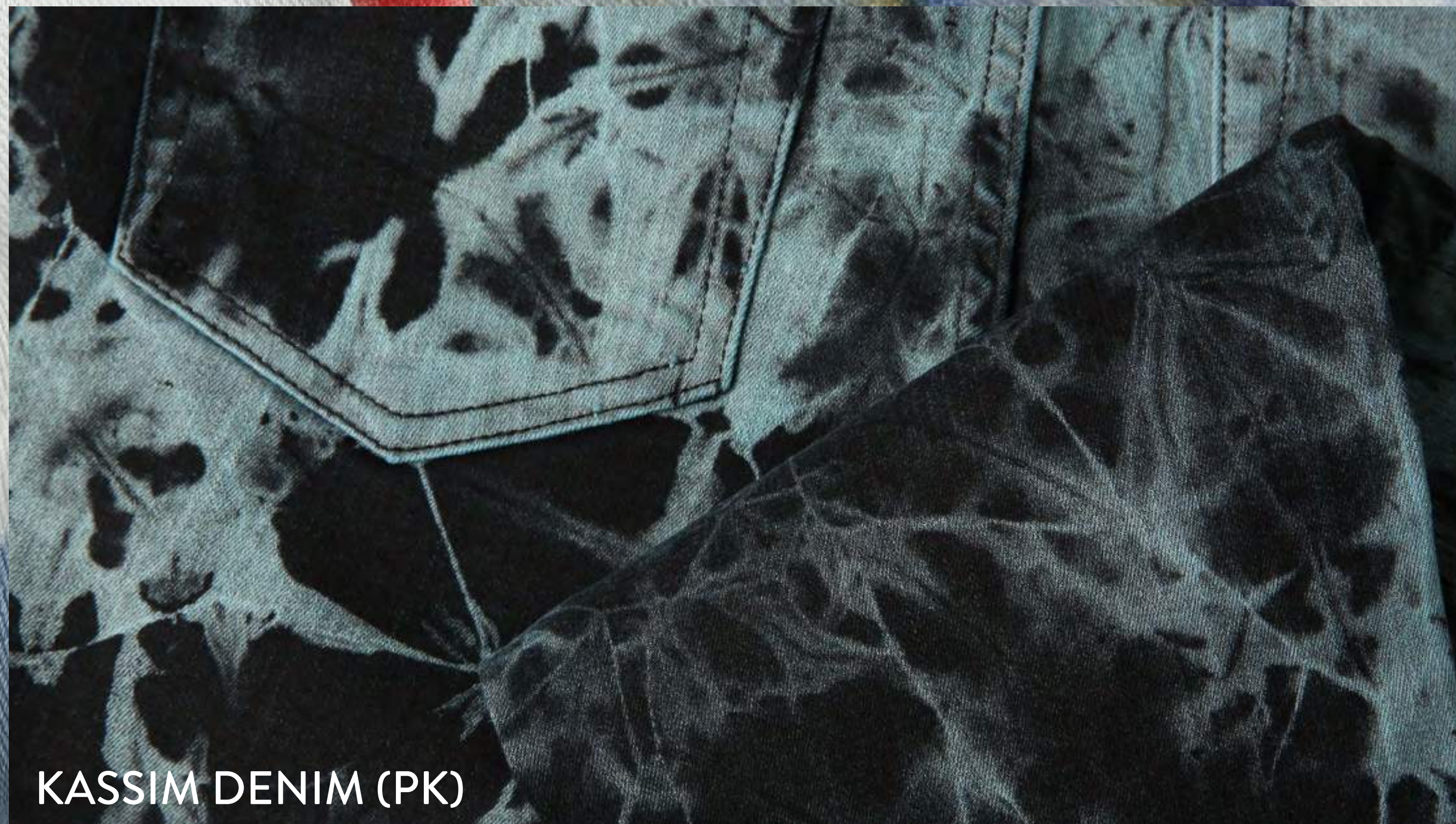
RAJBY INDUSTRIES (PK)



Recycled



Mono-stretch



KASSIM DENIM (PK)

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DENIM OFFSHOOTS

Evanescent

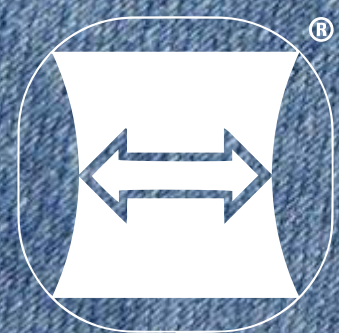
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Erased by the sun, swept away by the current. The reminiscences of subtle laser prints, like the memory of a bygone moment. Soft tones, a spirit as vaporous as a summer sky sparsely dotted with clouds, evanescent floral traces.

SHARABATI (TR)



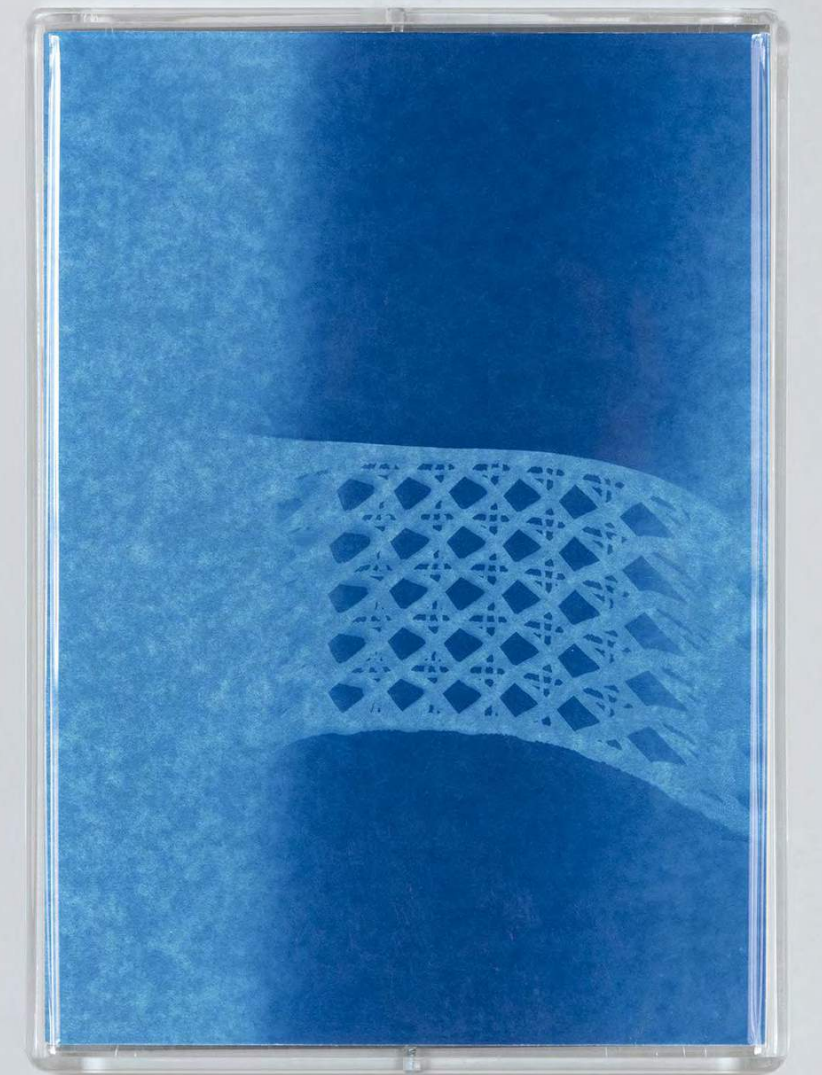
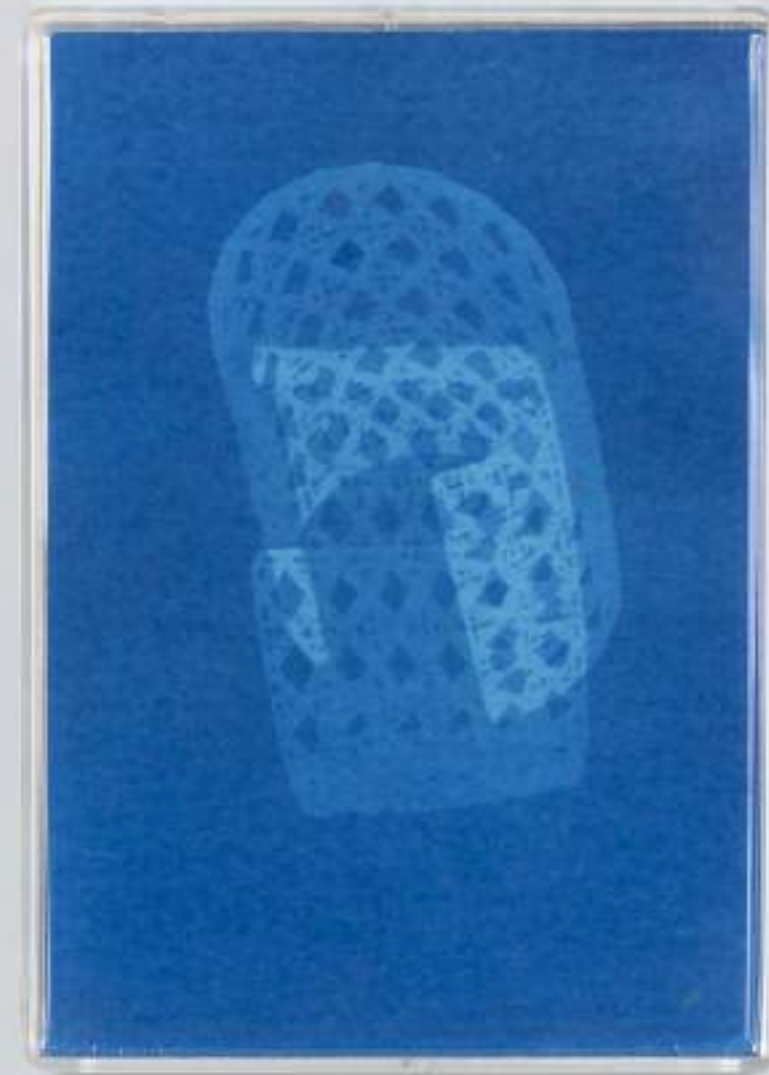
Recycled



Mono-stretch

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ENHANCED DENIM



© Davide Stucchi

ENHANCED DENIM

Singular

A showcase of graphic jacquards, organic shapes and mineral motifs. A harmonious approach to fantasy, to help underline the know-hows and augment surfaces for customized jackets. Jacquards worked in a close palette, from tone-on-tone shades right up to camouflage effects.

KASSIM (PK)



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ENHANCED DENIM

Sophisticated

Denims inspired by silkies, sophisticated and elegant evening denims. Jacquards on organza, and lace visuals. A couture spirit slips into products via refined materials, cashmere blends, and subtle shiny and semi-transparent details.

OUTSIDE DENIM LAB (IT)

AKKUS (TR)

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ENHANCED DENIM

Accessorized

A girly spirit, and a proud return to the 2000s. Going for the bling with shiny surfaces, rhinestones, patches and embroidery. Kitschy animal skins elaborated in flockings and jacquards. Fanciful accessories piled up on super feminine miniskirts and flared pants.

RAJBY INDUSTRIES (PK)

INDIGO TUNEL (TR)

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DENIM
PREMIEREVISION

ENHANCED DENIM

Accessorized

The accessories compliment and enrich the season's runways. Girly labels and rivets in pinkish hues, and highly demonstrative shines.

TIMAY & TEMPO (TR)





© NASA/JPL/UAirizona

GO FURTHER

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More fashion information to be found online on the [Denim Première Vision's website](#):

- [fashion decodings](#) backed by seasonal and sustainable directions
- [the fashion team's product selections](#)
- the [fashion seminar](#) about the denim season's influences
- a [smart talk](#) to navigate through the sustainable denim offer
- a [smart talk](#) with the company Evlox about their latest eco-responsible commitments and product developments
- a [live sourcing](#) to discover the Trends Agora and key products

DENIM
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NEXT SHOW

SAVE THE DATE
MAY 17 & 18, 2022
ARENA BERLIN

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