



PRESS RELEASE | 12 July 2021

TOUCH THE PRODUCTS, SEE THE INNOVATIONS AND MEET SAFELY FACE TO FACE THANKS TO OUR STRICT SANITARY MEASURES...

PREMIÈRE VISION NEW YORK IS READY TO WELCOME THE U.S. FASHION COMMUNITY!

This July 20th and 21st, **Première Vision is launching its first physical event in New York** for the fashion industry since the start of the Covid-19 crisis. After more than a year of not being able to meet in person, buyers and suppliers are invited to get together at Center415.

The collections and know-hows of **67 international and domestic companies** will be presented for this special edition of the show. Among them: Deveaux, Dutel Création, Malhia Kent, Solstiss, Sprintex, Velcorex, Philea, Yünsa, Altinyildiz, Amanda Kelly, Bischoff-Gamma, Fada Tessuti, Bottonificio Bap, Corozite, Brunello, Tessitura Di Albizzate, Ozlem, New York Embroidery Studio, Not Just Lace...

Fabrics, accessories, leathers, designs: A range of new material developments and creative directions to help build the Autumn/Winter 22-23 Collections will be showcased at the show's 5th avenue location. In addition to the products presented during the two days of the show, there will be also an attractive **Made in USA manufacturing offer**.

All the companies exhibiting at the show have e-shops on the Première Vision Marketplace, the online sales platform that allows fashion professionals to source novelties from more than 1,500 companies throughout the year.

PV New York will be fully compliant with current health requirements.

We are following NY City Covid-19 safety guidance therefore visitors will have their temperatures checked and asked to show proof of full vaccination upon arriving at the show. Visitors must have one of the digital apps that are connected to official health databases to enter the show. These include Excelsior Pass, Walgreens or CVS apps, College/University apps, Hospital apps such as My Connect, NHS or MY Chart. You can call your healthcare provider for help. Visitors who only have the vaccination card provided by CDC as proof will need to bring both the original vaccination card and a copy of it to present upon their arrival at the show, as we may need to keep the copy for our records.

Those unable to provide proof of full vaccination status must present proof of a recent negative COVID-19 test result, such as a PCR/NAAT test, taken within the prior 72 hours, or an antigen test taken within 6 hours prior to admission to the show.

PRESS CONTACTS

Première Vision Inc. (USA)

Thierry Langlais
+1 (646) 696-1584
t.langlais@premierevision.com

Communication Manager for Première Vision New York

Nadejda Mininska
+ 33 (0)4 72 60 65 34
n.mininska@premierevision.com

Première Vision PR Manager

Igor Robinet-Slansky
+33 (0)1 70 38 70 30
i.robinet@premierevision.com

www.premierevision.com

